

# Shortcuts To Hit Songwriting

Revised 2013 About the Book Achieving "hit writer" status has always been a formidable goal for any songwriter. Never more so however than in the 21st century. Catching the ear of the monumentally distracted, fragmented listener has never been more difficult. Getting their attention, inviting them in to your song and keeping them there for long enough for your song to become "their song" requires more than being just a "good" songwriter. Murphy's Laws of Songwriting "The Book" arms the songwriter for success by demystifying the process and opening the door to serious professional songwriting. Hall of fame songwriter Paul Williams said in his review of the book "If there was a hit songwriters secret handshake Da Murphy would probably have included it." About the Author Ralph Murphy, songwriter, has been successful for five decades. Consistently charting songs in an ever-changing musical environment makes him a member of that very small group of professionals who make a living doing what they love to do. Add to that the platinum records as a producer, the widely acclaimed Murphy's Laws of Songwriting articles used as part of curriculum at colleges, universities, and by songwriter organizations, his success as the publisher and co-owner of the extremely successful Picalic Group of Companies and you see a pattern of achievement based on more than luck.

You don't have to ponder about writing songs and start writing them. If you really want to write a good song, all you need to do is to work for it. Good songwriting knowledge will assist you with that. But you can start your songwriting career today without me. You can Commit yourself to write a certain number of songs per week, the same way successful authors dedicate to writing a thousand words a day. While it's true that inspiration comes from a variety of places, the harsh reality is that great songwriters became more great by practicing. It's especially important to emphasize that initial results are almost never which really promising. It's satisfying to write a song that isn't very good. The most important thing is to figure out what's wrong with the song as well as what needs to be done to improve it. A sneak preview on what to find in this book- Before you write a single note, what you should know.- How to Find Inspiration- Poetic Devices in Lyrics: How to Use Them- Songwriting shortcuts and technologies based on computers and the Internet- A look at some of the most well-known songwriting collaborators- I write for the stage, the screen, and the television.- How to record a demo in order to get your song heard?- How to Make Money with Your Music? - Finding inspiration for your songs- How to structure your music?- Mistakes to avoid while writing- Accelerating your songwriting skills And much more! How to be a great songwriter provides you all the talented and creative insight you'll need to write powerful lyrics as well as put your songs front and center where they belong.

At a time when artists are independently releasing their own music and acting as their own self-publishers, there has never been a greater need for a simple and easy-to-read introduction to the business and creative aspects of music publishing for musicians. Written by two musicians and industry pros with decades of experience, Introduction to Music Publishing For Musicians is organized into seven clearly written sections that will help musicians save time and avoid getting screwed. Topics include the basics of copyrights, types of publishing income, publishing companies and types of deals, creative matters of music publishing, and things you need to know about music publishing's future. The book features: Short digestible chapters written in a conversational tone to keep artists focused Section-by-section FAQs that expand on key issues that musicians encounter today Boxed text stories featuring current events to emphasize key concepts Interviews with top beat makers, collaborators, and more to provide secrets of success A glossary to help you keep track of important publishing terms Publishing resources offering to help you place and promote your music Chapter quizzes and activity assignments to help measure your knowledge Bobby Borg and Michael Eames have created a



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will show you how this works. This book contains a link to a tutorial video, where you will see me teaching a pupil how the methods work and how to create instant hit melodies. When you first get that feeling that makes you want to write a song for the very first time all sorts of questions are going through your mind. One of the first things you ask is how do you come up with a great melody. How do the great songwriter's write a hit in an afternoon or in some cases as quickly as 10 minutes. Is there a trick you can do on your guitar or piano etc. That will enable you to reel melody's off your instruments one after the other all day long until you find one you like. The answer is yes there is & will show you how this works. And anyone can learn it within a few minutes. You don't need to know music theory or pay thousands of pounds on songwriting courses. Because you won't learn any of these methods from any songwriting course - songwriting academy - school or music college. Or anywhere on you tube or the internet. Like everything in life there are shortcuts. If you go for a walk there'll be a shortcut to get to your destination faster. On your phone or computer screen there are shortcuts to a website or app, so that you don't have to type the whole web address. You've probably seen your kids playing on their video games, where they can't get past a certain level so they find a cheat to get them to whatever level they want. There are shortcuts in music too and once you find them or know where they are, allows you to make hit melodies easier than making a cup of tea, or making a sandwich.

Do it yourself and succeed! More and more artists are taking advantage of new technologies to try and build successful careers. But in this expanding competitive marketplace, serious do-it-yourself musicians need structured advice more than ever. In *Music Marketing for the DIY Musician*, veteran musician and industry insider Bobby Borg presents a strategic, step-by-step guide to producing a fully customized, low-budget plan of attack for marketing one's music. Presented in a conversational tone, this indispensable guide reveals the complete marketing process using the same fundamental concepts embraced by top innovative companies, while always encouraging musicians to find their creative niche and uphold their artistic vision. The objective is to help artists take greater control of their own destinies while saving money and time in attracting the full attention of top music industry professionals. It's ultimately about making music that matters, and music that gets heard! Updates include: New interviews highlighting current marketing strategies for the new music market Info on how to leverage digital marketing and streaming playlists Updated stories and examples of current music marketing principles Future forecasts and trends into music marketing New and revised services, tools, references, and contacts that can help musicians further their careers New marketing plan samples for bands/solo artists and freelance musicians and songwriters

You've heard them on the radio, listened to them on repeat for days, and sang along at the top of your lungs—but have you ever wondered about the real stories behind all your favorite country songs? *Nashville Songwriter* gives readers the first completely authorized collection of the true stories that inspired hits by the biggest multi-platinum country superstars of the last half century—recounted by the songwriters themselves. Award-winning music biographer Jake Brown gives readers an unprecedented, intimate glimpse inside the world of country music songwriting. Featuring exclusive commentary from country superstars and chapter-length interviews with today's biggest hit-writers

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on Music Row, this book chronicles the stories behind smash hits such as: Willie Nelson's "Always on My Mind" Tim McGraw's "Live Like You Were Dying," "Southern Voice," and "Real Good Man" George Jones's "Tennessee Whiskey" Carrie Underwood's "Jesus Take the Wheel" and "Cowboy Casanova" Brooks & Dunn's "Ain't Nothing 'Bout You" Lady Antebellum's "We Owned the Night" and "Just a Kiss" Brad Paisley's "Mud on the Tires," "We Danced," and "I'm Still a Guy" Luke Bryan's "Play It Again," "Crash My Party," and "That's My Kind of Night" The Oak Ridge Boys's "American Made" George Strait's "Ocean Front Property" and "The Best Day," Rascal Flatts's "Fast Cars and Freedom," and "Take Me There" Kenny Chesney's "Living in Fast Forward" and "When the Sun Goes Down" Ricochet's "Daddy's Money" Montgomery Gentry's "If You Ever Stop Loving Me" The Crickets's "I Fought the Law" Tom T. Hall's "A Week in a County Jail" and "That Song Is Driving Me Crazy" Trace Adkins's "You're Gonna Miss This" David Lee Murphy's "Dust on the Bottle" Jason Aldean's "Big Green Tractor" and "Fly Over States" And many more top country hits over the past 40 years!

Proven techniques for songwriting success This friendly, hands-on guide tackles the new face of the recording industry, guiding you through the shift from traditional sales to downloads and mobile music, as well as how you can harness social media networks to get your music "out there." You get basic songwriting concepts, insider tips and advice, and inspiration for writing — and selling — meaningful, timeless songs. Songwriting 101 — get a grip on everything you need to know to write a song, from learning to listen to your "inner voice" to creating a "mood" and everything in between Jaunt around the genres — discover the variety of musical genres and find your fit, whether it's rock, pop, R&B, gospel, country, or more Let the lyrics out — master the art of writing lyrics, from finding your own voice to penning the actual words to using hooks, verses, choruses, and bridges Make beautiful music — find your rhythm, make melodies, and use chords to put the finishing touches on your song Work the Web — harness online marketing and social networks like Facebook, Twitter, and others to get your music heard by a whole new audience Open the book and find: What you need to know before you write a single note Tips on finding inspiration Ways to use poetic devices in lyrics Computer and Web-based shortcuts and technologies to streamline songwriting A look at famous songwriting collaborators Writing for stage, screen, and television How to make a demo to get your song heard Advice on how to make money from your music Learn to: Develop your songwriting skills with tips and techniques from the pros Use social networking sites to get your music out to the public Break into the industry with helpful, how-to instructions

(Quick Pro Guides). Dot Bustelo's signature approach to teaching Logic will get you up and running quickly. She'll help you move beyond the basics to discover a professional-level Logic workflow, taught through highly musical examples that expose Logic's essential features and powerful production tools. You'll find many of the tips, tricks, and insider techniques that powered Logic to its industry-leading status as the best tool for unleashing creativity in songwriting, composing, making beats, and remixing. Plus, find out why musicians over the years have sworn Logic "grooves better." Dot provides the powerful methodology for creating in Logic that she has shared with countless high-profile bands and Grammy Award-winning producers and engineers. Here's just a sampling of what some of music's most successful artists say about Dot's approach to

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Logic: Ronnie Vannucci, The Killers: "Dot has made Logic, well, logical." Ryan Tedder, OneRepublic: "Dot Bustelo has hands down the most extensive working knowledge of Logic and all its intricacies." James Valentine, Maroon 5: "Dot was the first one to introduce me to Logic.... She knows this software inside and out, and she breaks everything down in an easy-to-understand way. And she knows the best insider techniques that will make your recording more efficient and creative.... I wonder when Dot will get sick of me asking her Logic-related questions?" Nathaniel Motte, 3OH!3: "Dot has provided me with an incredible source of in-depth and practical knowledge of Apple's Logic program. She has shown me tricks in Logic that have opened creative doors that I didn't even know existed." Chad Hugo, N.E.R.D., The Neptunes: "When you got a Logic problem / Dot has wrote a book to solve 'em . . . / And this right here is it. Yeya!" This ebook includes supplemental material.

Tens of thousands of songs are needed each year for TV, movies, and commercials. The songwriting techniques and marketing tips in this guide show how to craft music and lyrics to give the industry what it needs, make broadcast quality recordings, and pitch songs.

Have you got all these song ideas in your head, words, phrases or melodies? Then, be that songwriter you always wanted to be. Create unique songs only you can create and learn how to write a hit song with this essential guide *How to Write and Sing Your Own Song*. The focus of this guide is taking that spark of an idea and turning it into something precious and memorable for your target audience based on the considered choices you make as a modern songwriter. There are no shortcuts to hit songwriting, no hard and fast rules only choices. This song book will lay out the key concepts that determine the success of your songwriting. Don't put boundaries on your repertoire, learn to sing. This guide lays to rest the common myths regarding learning to sing and voice improvement. Singing skills really add to your creativity and communication as a songwriter. Here's What *How to Write and Sing Your Own Song* has to offer: Lyric writing and how to start creating a song The song attributes that make a hit song Take your song to the next level by songcrafting The all important lyrical ride You will also get helpful tips on: The importance of effective communication How to make your lyrics connect to more listeners Singing myths to ignore and the advantages of singing skills Vocal training habits for success As a new DIY music artist, I dared to follow my dream of writing, singing and releasing my own songs, you can too when you take this focused song guide and use it as the springboard to get results. Creating songs that achieve the audience reaction you intended and so get more fans and build a loyal following. Your prospective fans are waiting for your songs, so take the next step to hit songwriting and get your copy now!

Presents the life and career of the country singer, offering insight into her personal relationships and influences, in an edition updated to chronicle her recent successes. "Give a man a fish, you feed him for a day. TEACH a man to fish, you feed him for a lifetime." ~Lao Tzu - Chinese philosopher Many songwriting books teach you to write "a" song. *7 Foundations for Great Songwriting* teaches you how to write song after song after song for a lifetime. Whether your goal is to jump-start a songwriting career, improve your current craft, or just write songs for family and friends, this book will teach you the best practices great songwriters have used for generations. *7 Foundations for Great Songwriting* will provide you with very

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clear and succinct techniques to master the art of songwriting. Forget about the struggle that comes with books consisting of a HUNDREDS of pages. Forget the 50+ "shortcuts" that take just too long to learn and apply. Apply what you learn in these pages. Build diligently on the foundations through practice. You will see consistent and continual improvement in your songwriting craft. **\*\*BOUNS Foundation: Recording a studio demo. The approach that makes sense when planning to go into a recording studio.\*\*** Buy this book TODAY and get started in becoming a better and consistent songwriter with 7 Foundations for Great Songwriting.

Get more out of your MacBook with the help of this savvy and easy Dummies guide Lighter, faster, and way cooler, the new MacBooks put the power of a desktop into your hands anywhere. Mac expert Mark Chambers shows you how to personalize your Desktop, stay connected while on the road, make movies with iMovie, create and share photos and videos, compose your own music with GarageBand, build a website with iWeb, and much more. Packed with coverage of the latest MacBook hardware including the MacBook Air and MacBook Pro plus OS X Mountain Lion, iCloud, iLife, and iWork, this new edition is completely revised and updated to let you in on all the secrets of the magnificent MacBook. Features updated coverage of the latest MacBook devices, OS X Mountain Lion, iCloud, iLife, and iWork Shows how to navigate with Mission Control and LaunchPad, sync everything with iCloud, and add some apps to your desktop experience Explains how to customize the dock and desktop; connect from the road; take your music mobile; use iWeb, iMovie, iPhoto, and GarageBand; and get to work the Mac way with the iWork productivity suite Gets readers acquainted with Multi-Touch gestures, Mail, and the Mac App Store MacBook For Dummies, 4th Edition helps you make friends with your MacBook the fun and easy way!

One Hundred and Twenty-six Proven Techniques for Writing Songs that Sell Depicts the life and experiences of Keith Richards and portrays his musical career as a guitarist in the Rolling Stones rock band

Proven techniques for songwriting success This friendly, hands-on guide tackles the new face of the recording industry, guiding you through the shift from traditional sales to downloads and mobile music, as well as how you can harness social media networks to get your music "out there." You get basic songwriting concepts, insider tips and advice, and inspiration for writing — and selling — meaningful, timeless songs. Songwriting 101 — get a grip on everything you need to know to write a song, from learning to listen to your "inner voice" to creating a "mood" and everything in between Jaunt around the genres — discover the variety of musical genres and find your fit, whether it's rock, pop, R&B, gospel, country, or more Let the lyrics out — master the art of writing lyrics, from finding your own voice to penning the actual words to using hooks, verses, choruses, and bridges Make beautiful music — find your rhythm, make melodies, and use chords to put the finishing touches on your song Work the Web — harness online marketing and

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social networks like Facebook, Twitter, and others to get your music heard by a whole new audience  
Open the book and find: What you need to know before you write a single note  
Tips on finding inspiration  
Ways to use poetic devices in lyrics  
Computer and Web-based shortcuts and technologies to streamline songwriting  
A look at famous songwriting collaborators  
Writing for stage, screen, and television  
How to make a demo to get your song heard  
Advice on how to make money from your music  
Songwriting For Dummies, 2nd Edition (9781119675655) was previously published as Songwriting For Dummies, 2nd Edition (9780470615140). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product.

Es gibt bestimmte Konstruktionsmerkmale, die sich bei erfolgreichen Popmusik-Stücken mithilfe unterschiedlicher Analyse Kriterien feststellen lassen. Diesen variablen und invariablen Vorgaben geht Volkmar Kramarz detailliert nach. Darüber hinaus zeigt er durch Befragungen von Pop-Hörern und beispielsweise über die Messung ihrer Gehirnaktivitäten Erkenntnisse in Bezug auf die begleitenden Harmonie-Abfolgen auf, die sich als maßgeblich für den Erfolg eines Stückes erweisen. Damit rückt bei dieser Betrachtung von weltweit erfolgreichen Hits die Musik mit ihrer direkten emotionalen Wirkung auf den Rezipienten in den Mittelpunkt.

Discover songwriting techniques from the hit makers! This comprehensive guide unlocks the secrets of hit songs, examining them, and revealing why they succeed. Learn to write memorable melodies and discover the dynamic relationships between melody, harmony, rhythm, and rhyme. Fine-tune your craft and start writing hits!

Music industry veteran Frederick discusses 126 shortcuts and techniques used by today's top songwriters to give their tunes the power and edge that make listeners want to hear them over and over again.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

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