

Like Social Media 2 Ja Huss

Today, social media have attracted the attention of political actors and administrative institutions to inform citizens as a prerequisite of open and transparent administration, deliver public services, contact stakeholders, revitalize democracy, encourage the cross-agency cooperation, and contribute to knowledge management. In this context, the social media tools can contribute to the emergence of citizen-oriented, open, transparent and participatory public administration. Taking advantage of the opportunities offered by social media is not limited to central government. Local governments deploy internet-based innovative technologies that complement traditional methods in implementing different functions. This book focuses on the relationship between the local governments and social media, deals with the change that social media have caused in the organization, understanding of service provision, performance of local governments and in the relationships between local governments and their partners, and aims to advance our theoretical and empirical understanding of the growing use of social media by local governments. This book will be of interest to researchers and students in e-government, public administration, political science, communication, information science, and social media. Government officials and public managers will also find practical use recommendations for social media in several aspects of local governance

Teaching Social and Emotional Learning in Physical Education is the ideal resource for understanding and integrating social and emotional learning (SEL) competencies into the structure of a physical education program, alongside physical activity and skill development goals. This text should be incorporated as a key resource to guide physical education teacher education courses specifically focused on social and emotional learning while also providing supplemental readings for courses related to physical education curriculum, instruction, assessment, and/or models-based practice. Similarly, practicing physical education teachers who are interested in developing a stronger focus on SEL in their teaching will find that the book provides a comprehensive resource to guide their professional learning and practice.

Digital communication has become increasingly prominent in numerous disciplines throughout society due to the high usage levels of interactive systems. Professionals continue to apply trending technologies to their traditional practices as social interaction becomes more computerized. As new innovations are continually being discovered, researchers and practitioners in various areas of work need to stay up to date on the latest findings within interactive communication systems. Innovative Perspectives on Interactive Communication Systems and Technologies is a collection of innovative research on the interdisciplinary methods of internet-based social interaction technologies and their impact on communicative practices in various professional fields. While highlighting topics including health communication, small group settings, and design philosophies, this book is ideally designed for industry experts, researchers, engineers, scientists, policymakers, practitioners, academicians, and students seeking research on modern advancements of interactive communication technologies through real-world applications.

Social media has become an integral part of society as social networking has become a main form of communication and human interaction. To stay relevant, businesses have adopted social media tactics to interact with consumers, conduct business, and remain competitive. Social technologies have reached a vital point in the business world, being essential in strategic decision-making processes, building relationships with consumers, marketing and branding efforts, and other important areas. While social media continues to gain importance in modern society, it is essential to determine how it functions in contemporary business. The Research Anthology on Strategies for Using Social Media as a Service and Tool in Business provides updated information on how businesses are strategically using social media and explores the role of social media in keeping businesses competitive in the global economy. The chapters will discuss how social tools work, what services businesses are utilizing, both the benefits and challenges to how social media is changing the modern business atmosphere, and more. This book is essential for researchers, instructors, social media managers, business managers, students, executives, practitioners, industry professionals, social media analysts, and all audiences interested in how social media is being used in modern businesses as both a service and integral tool.

This book serves as a convenient entry point for researchers, practitioners, and students to understand the problems and challenges, learn state-of-the-art solutions for their specific needs, and quickly identify new research problems in their domains. The contributors to this volume describe the recent advancements in three related parts: (1) user engagements in the dissemination of information disorder; (2) techniques on detecting and mitigating disinformation; and (3) trending issues such as ethics, blockchain, clickbaits, etc. This edited volume will appeal to students, researchers, and professionals working on disinformation, misinformation and fake news in social media from a unique lens.

Numerous studies suggest that people with a variety of health concerns are increasingly turning to online networks for social support. As a result, the number of online support communities has risen over the past two decades. Global Perspectives on Health Communication in the Age of Social Media is a critical scholarly resource that examines the illness and pain-and-suffering narrative of health communication. Featuring coverage on a broad range of topics, such as social networks, patient empowerment, and e-health, this book is geared towards professionals and researchers in health informatics as well as students, practitioners, clinicians, and academics.

As social technologies continue to evolve, it is apparent that librarians and their clientele would benefit through participation in the digital social world. While there are benefits to implementing these technologies, many libraries also face challenges in the integration and usage of social media. Social Media Strategies for Dynamic Library Service Development discusses the integration of digital social networking into library practices. Highlighting the advantages and challenges faced by libraries in the application of social

media, this publication is a critical reference source for professionals and researchers working within the fields of library and information science, as well as practitioners and executives interested in the utilization of social technologies in relation to knowledge management and organizational development.

This book explores, describes and explains the predictors essential for the acceptance of social media as a digital platform to share professional knowledge in the field of automotive repair in Germany. It reports a rigorous literature review covering key elements of social media, knowledge management and technology acceptance studies. The book assumes a pragmatist approach and applies mixed methods in an exploratory sequential design, combining qualitative and quantitative methods to ensure robust collection and analysis of the collected data. Based on a survey on German automotive repair shops, the author provides a framework, for various stakeholders, to comprehend the motivations for knowledge sharing for automotive repair professionals in Germany. This book not only adds to the existing academic body of knowledge but also provides implications for industry and legislation on a European scale.

This edited volume offers a clear in-depth overview of research covering a variety of issues in social search and recommendation systems. Within the broader context of social network analysis it focuses on important and up-coming topics such as real-time event data collection, frequent-sharing pattern mining, improvement of computer-mediated communication, social tagging information, search system personalization, new detection mechanisms for the identification of online user groups, and many more. The twelve contributed chapters are extended versions of conference papers as well as completely new invited chapters in the field of social search and recommendation systems. This first-of-its kind survey of current methods will be of interest to researchers from both academia and industry working in the field of social networks.

The growing presence of social media and computer use has caused significant changes to community engagement. With the ubiquity of these technologies, there is increasing engagement in social and political policies and changes. *Online Communities as Agents of Change and Social Movements* is a pivotal reference source for the latest research on relevant theoretical and practical frameworks regarding online communities and social media as agents of social and political change. Featuring extensive coverage on relevant areas such as computer use, online engagement, and collective action, this publication is an ideal resource for researchers, academics, practitioners, and students in the fields of social psychology, social network analysis, media studies, information systems, and political science.

'*Young People and Social Media: Contemporary Children's Digital Culture*' explores the practices, relationships, consequences, benefits, and outcomes of children's experiences with, on, and through social media by bringing together a vast array of different ideas about childhood, youth, and young people's lives. These ideas are drawn from scholars working in a variety of disciplines, and rather than just describing the social construction of childhood or an understanding of children's lives, this collection seeks to encapsulate not only how young people exist on social media but also how their physical lives are impacted by their presence on social media. One of the aims of this volume in exploring youth interaction with social media is to unpack the structuring of digital technologies in terms of how young people access the technology to use it as a means of communication, a platform for identification, and a tool for participation in their larger social world. During longstanding and continued experience in the broad field of youth and digital culture, we have come to realize that not only is the subject matter increasing in importance at an immeasurable rate, but the amount of textbooks and/or edited collections has lagged behind considerably. There is a lack of sources that fully encapsulate the canon of texts for the discipline or the rich diversity and complexity of overlapping subject areas that create the fertile ground for studying young people's lives and culture. The editors hope that this text will occupy some of that void and act as a catalyst for future interdisciplinary collections. '*Young People and Social Media: Contemporary Children's Digital Culture*' will appeal to undergraduate students studying Child and Youth Studies and—given the interdisciplinary nature of the collection—scholars, researchers and students at all levels working in anthropology, psychology, sociology, communication studies, cultural studies, media studies, education, and human rights, among others. Practitioners in these fields will also find this collection of particular interest.

This book constitutes the thoroughly refereed papers of the Third National Conference of Social Media Processing, SMP 2014, held in Beijing, China, in November 2014. The 14 revised full papers and 9 short papers presented were carefully reviewed and selected from 101 submissions. The papers focus on the following topics: mining social media and applications; natural language processing; data mining; information retrieval; emergent social media processing problems.

Life outside the mobile phone is unbearable.' Lily, 19, factory worker. Described as the biggest migration in human history, an estimated 250 million Chinese people have left their villages in recent decades to live and work in urban areas. Xinyuan Wang spent 15 months living among a community of these migrants in a small factory town in southeast China to track their use of social media. It was here she witnessed a second migration taking place: a movement from offline to online. As Wang argues, this is not simply a convenient analogy but represents the convergence of two phenomena as profound and consequential as each other, where the online world now provides a home for the migrant workers who feel otherwise 'homeless'. Wang's fascinating study explores the full range of preconceptions commonly held about Chinese people – their relationship with education, with family, with politics, with 'home' – and argues why, for this vast population, it is time to reassess what we think we know about contemporary China and the evolving role of social media.

This timely text/reference presents the latest advances in various aspects of social media modeling and social media computing research. Gathering together superb research from a range of established international conferences and workshops, the editors coherently organize and present each of the topics in relation to the basic principles and practices of social media modeling and computing. Individual chapters can be also be used as self-contained references on the material covered. Topics and features: presents contributions from an international selection of preeminent experts in the field; discusses topics on social-media content analysis; examines social-media system design and analysis, and visual analytic tools for event analysis; investigates access control for privacy and security issues in social networks; describes emerging applications of social media, for music recommendation, automatic image annotation, and the analysis and improvement of photo-books.

The Western cultural trend of self-representation is transcending borders as it permeates the online world. A prime example of this trend is selfies, and how they have evolved into more than just self-portraits. *Selfies as a Mode of Social Media and Work Space Research* is a comprehensive reference source for the latest research on explicit and implicit messaging of self-portraiture and its indications about individuals, groups, and societies. Featuring coverage on a broad range of topics including dating, job hunting, and marketing, this publication is ideally designed for academicians, researchers, and professionals interested in the current phenomenon of selfies and their impact on society.

This two-volume set LNCS 12774 and 12775 constitutes the refereed proceedings of the 13th International Conference on Social Computing and Social Media, SCSM 2021, held as part of the 23rd International Conference, HCI International 2021, which took place in July 2021. Due to COVID-19 pandemic the conference was held virtually. The total of 1276 papers and 241 posters included in the 39 HCII 2021 proceedings volumes was carefully reviewed and selected from 5222 submissions. The papers of SCSM 2021, Part I, are organized in topical sections named: Computer Mediated Communication;

Social Network Analysis; Experience Design in Social Computing.

This book presents state-of-the-art research methods, results, and applications in social media and health research. It aims to help readers better understand the different aspects of using social web platforms in health research. Throughout the chapters, the benefits, limitations, and best practices of using a variety of social web platforms in health research are discussed with concrete use cases. This is an ideal book for biomedical researchers, clinicians, and health consumers (including patients) who are interested in learning how social web platforms impact health and healthcare research.

#"WhatADick" Vaughn Asher. I've stalked him relentlessly. I shaped and formed my lust into the perfect dirty hashtag...day after day... weekend after weekend. He was my prince. My fairy tale. My fantasy. I gave him the best years of my online life and what did he do for me? Ruined my social media experience one tweet at a time. That's what. #"Fantastic"

#"BackToNatureFucking" #"MissingSomething" #"You" And now #"TheDickWholsVaughnAsher" thinks he can weasel his way back into this filthy blue bird's Twitter account? He's wrong. His public fantasy is about to collide... ah, fuck it. He's hot as hell, bitches. I need more than a free sample. This time I want it all. And I'll do whatever it takes to get it.

This volume serves as an in-depth investigation of the diversity of means and practices that constitute (dis)identification and identity construction in social media. Given the increasing prevalence of social media in everyday life and the subsequent growing diversity in the types of participants and forms of participation, the book makes the case for a rigorous analysis of social media discourses and digital literacy practices to demonstrate the range of semiotic resources used in online communication that form the foundation of (dis)identification processes. Divided into two major sections, delineating between the (dis)identification of the self across various social categories and the (dis)identification of the self in relation to the "other", the book employs a discourse-ethnographic approach to highlight the value of this type of theoretical framework in providing nuanced descriptions of identity construction in social media and illuminating their larger, long-term societal and cultural implications. This volume is a key resource for researchers, and students in sociolinguistics, discourse studies, computer-mediated communication, and cultural studies.

In every era, global progressive thinkers have used creativity as a means for cultural reformation and social justice in response to oppressive regimes. For example, theater, cartoons, social art, film, and other forms of representative arts have always been used as critical instigation to create agency or critical commentary on current affairs. In the education sector, teachers in schools often say one of two things: they are not creative or that they don't have the time to be creative given the curricular demands and administrative mandates that they are required to follow. Each day, educators are working to find exceptionally creative ways to engage their students with limited resources and supplies, and this becomes even more of a challenge during turbulent times. *Creativity as Progressive Pedagogy: Examinations Into Culture, Performance, and Challenges* primarily focuses on pedagogical creativity and culture as related to various aspects of social justice and identity. This book presents experience-based content and showcases the necessity for pedagogical creativity to give students agency and the connections between cultural sensitivity and creativity. Covering topics such as the social capital gap, digital spaces, and underprivileged students, this book is an indispensable resource for educators in both K-12 and higher education, administrators, researchers, faculty, policymakers, leaders in education, pre-service teachers, and academicians.

This book constitutes the refereed proceedings of the 15th International Conference on Asia-Pacific Digital Libraries, ICADL 2013, held in Bangalore, India, in December 2013. The 15 revised full papers, 6 revised short papers and 10 poster papers were carefully reviewed and selected from 87 submissions. The papers are organized in topical sections on information retrieval; social architecture for digital libraries and information policy; digital library applications and systems; data mining for digital libraries; collaboration and communities; analysing social media and social networks; mobile devices and services; and metadata and information extraction.

This book constitutes the refereed proceedings of the 6th International Conference on Social Computing and Social Media, SCSM 2014, held as part of the 16th International Conference on Human-Computer Interaction, HCII 2014, in Heraklion, Crete, Greece in June 2014, jointly with 13 other thematically conferences. The total of 1476 papers and 220 posters presented at the HCII 2014 conferences were carefully reviewed and selected from 4766 submissions. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers accepted for presentation thoroughly cover the entire field of Human-Computer Interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The 56 papers included in this volume are organized in topical sections on designing and evaluating social computing and social media; designing, analyzing and visualizing social networks; online communities and engagement; presence and self in social media; social media, games, gamification and entertainment.

This book reveals the mysterious world of internet forums and their masked participants. It details those masked activists surfaced in the online world and how they become influential in the printed press. Their impact and their struggle for reform are traced through their old, hidden identities. The study dives deep into the world of social media in Saudi Arabia and connects it with official newspaper columns, investigating whether the Saudi woman has freedom of expression in the patriarchal society in which they live, as well as the extent and consequences of this expression. In 2004, Twitter was launched in Saudi Arabia, and it became the preferred social media platform of Saudis thanks to its limited characters. It allowed the discussion of courageous ideas and promoted reform and moderate attitudes. This book also shows the correlation between social media and the daring subjects published in newspapers.

Consumer Psychology in a Social Media World seeks to illustrate the relevance of consumer psychology theory and research to understanding the social media world that has rapidly become a key component in the social and economic lives of most individuals. Despite the rapid and widespread adoption of social media by consumers, research focused on individuals' use thereof and its implications for organizations and society has been limited and published in scattered outlets. This has made it difficult for those trying to get either a quick introduction or an in-depth understanding of the associated issues to locate relevant scientific-based information. The book is organized into five broad sections. The first presents a summary overview of social media, including a historical and cultural perspective. The second section is focused on social media as a modern form of word of mouth, always considered the most impactful on consumers. It also touches upon a motivational explanation for why social media has such a strong and broad appeal. Section three addresses the impact that consumers' switch to social media as a preferred channel has had on marketers' branding and promotional efforts, as well as the ways in which consumer involvement can be maintained through this process. Section four takes a

methodological perspective on the topic of social media, assessing ways in which big data and consumer research are influenced by novel ways of gathering consumer feedback and gauging consumer sentiment. Finally, section five looks at some consumer welfare and public policy implications, including privacy and disadvantaged consumer concerns. Consumer Psychology in a Social Media World will appeal to those who are involved in creating, managing, and evaluating products used in social media communications. As seen in recent financial and business market successes (e.g., Facebook, Twitter, LinkedIn, Instagram, Pinterest, WhatsApp, etc.), businesses focused on facilitating social media are part of the fastest growing and most valuable sector of today's economy.

With the future of education being disrupted and the onset of day-to-day uncertainties and challenges that have to be solved quickly, teachers are now turning to professional development communities/support communities where they can share and learn about effective practices to use in the classroom. While transitioning to blended or online learning and keeping up with the technological advances in education, these communities provide an essential backbone for teachers to rely on for support and updated knowledge on what educational practices are being utilized, how they are working, and what solutions have been found for the ever-changing climate of education. Research on the benefits and use of these communities, as well as on the latest educational practices, is essential in teacher development and student learning in the current culture of a rapidly changing educational environment. The Research Anthology on Facilitating New Educational Practices Through Communities of Learning contains hand-selected, previously published research that provides information on the communities of learning that teachers are currently involved in to seek the latest educational practices. The chapters cover the context of these communities, the benefits, and an overview of how this support is a necessary tool in today's practices of teaching and learning. While highlighting topics such as learning communities, teacher development, mentoring, and virtual communities, this book is essential for inservice and preservice teachers, administrators, teacher educators, practitioners, stakeholders, researchers, academicians, and students who are interested in how communities of practice tie into professional development, teacher learning, and the online shift in teaching.

The Routledge Handbook of Strategic Communication provides a comprehensive review of research in the strategic communication domain and offers educators and graduate-level students a compilation of approaches to and studies of varying aspects of the field. The volume provides insights into ongoing discussions that build an emerging body of knowledge. Focusing on the metatheoretical, philosophical, and applied aspects of strategic communication, the parts of the volume cover: • Conceptual foundations, • Institutional and organizational dimensions, • Implementing strategic communication, and • Domains of practice An international set of authors contributes to this volume, illustrating the broad arena in which this work is taking place. A timely volume surveying the current state of scholarship, this Handbook is essential reading for scholars in strategic communication at all levels of experience.

"The ways in which citizens experience politics on social media have overall positive implications for political participation and equality in Western democracies. This book investigates the relationship between political experiences on social media and institutional political participation based on custom-built post-election surveys on samples representative of internet users in Denmark, France, Germany, Greece, Italy, Poland, Spain, the United Kingdom, and the United States between 2015-18. On the whole, social media do not constitute echo chambers, as most users see a mixture of political content they agree and disagree with. Social media also facilitate accidental encounters with news and exposure to electoral mobilization among substantial numbers of users. Furthermore, political experiences on social media have relevant implications for participation. Seeing political messages that reinforce one's viewpoints, accidentally encountering political news, and being targeted by electoral mobilization on social media are all positively associated with participation. Importantly, these political experiences enhance participation especially among citizens who are less politically involved. Conversely, the participatory benefits of social media do not vary based on users' ideological preferences and on whether they voted for populist parties. Finally, political institutions matter, as some political experiences on social media are more strongly associated with participation in majoritarian systems and in party-centric systems. While social media may be part of many societal problems, they can contribute to the solution to at least two important democratic ills-citizens' disconnection from politics and inequalities between those who choose to exercise their voice and those who remain silent"--

This comprehensive handbook critically addresses current issues and achievements in the field of media branding. By discussing media branding from different viewpoints, disciplines and research traditions, this book offers fresh perspectives and identifies areas of interest for further research. The authors highlight the peculiarities of this field and reveal links and commonalities with other areas of study within communication science. The chapters address different research areas, such as society-, content-, management-, audience- as well as advertising aspects of media brands. This handbook thus brings together contributions from different areas making it a valuable resource for researchers and experts from industry interested in media branding.

"This book provides research on the pedagogical challenges faced in recent years to improve the understanding of social media in the educational systems"--Provided by publisher.

LikeSocial Media #2

This book constitutes the refereed proceedings of the 5th International Conference on Social Computing, Behavioral-Cultural Modeling and Prediction, held in College Park, MD, USA, in April 2012. The 43 revised papers presented in this volume were carefully reviewed and selected from 76 submissions. The papers cover a wide range of topics including

economics, public health, and terrorist activities, as well as utilize a broad variety of methodologies, e.g., machine learning, cultural modeling and cognitive modeling. Within the past ten years, social media such as Twitter, Facebook, MySpace, YouTube, Flickr, and others have grown at a tremendous rate, enlisting an astronomical number of users. Social media have inevitably become an integral part of the contemporary classroom, of advertising and public relations industries, of political campaigning, and of numerous other aspects of our daily existence. *Social Media: Usage and Impact*, edited by Hana S. Noor Al-Deen and John Allen Hendricks, provides a comprehensive and scholarly analysis of social media. Designed as a reader for upper-level undergraduate and graduate level courses, this volume explores the emerging role and impact of social media as they evolve. The contributors examine the implementation and effect of social media in various environments, including educational settings, strategic communication (often considered to be a merging of advertising and public relations), politics, and legal and ethical issues. All chapters constitute original research while using varied research methodologies for analyzing and presenting information about social media. *Social Media: Usage and Impact* is a tremendous source for educators, practitioners (such as those in advertising, PR, and media industries), and librarians, among others. This collection is an essential resource for any media technology course. With the rapid proliferation and adoption of social media, it is a juggernaut that must be addressed in the higher education curriculum and research.

This book addresses the challenges of social network and social media analysis in terms of prediction and inference. The chapters collected here tackle these issues by proposing new analysis methods and by examining mining methods for the vast amount of social content produced. Social Networks (SNs) have become an integral part of our lives; they are used for leisure, business, government, medical, educational purposes and have attracted billions of users. The challenges that stem from this wide adoption of SNs are vast. These include generating realistic social network topologies, awareness of user activities, topic and trend generation, estimation of user attributes from their social content, and behavior detection. This text has applications to widely used platforms such as Twitter and Facebook and appeals to students, researchers, and professionals in the field.

Social media are now widely used for political protests, campaigns, and communication in developed and developing nations, but available research has not yet paid sufficient attention to experiences beyond the US and UK. This collection tackles this imbalance head-on, compiling cutting-edge research across six continents to provide a comprehensive, global, up-to-date review of recent political uses of social media. Drawing together empirical analyses of the use of social media by political movements and in national and regional elections and referenda, *The Routledge Companion to Social Media and Politics* presents studies ranging from Anonymous and the Arab Spring to the Greek Aganaktismenoi, and from South Korean presidential elections to the Scottish independence referendum. The book is framed by a selection of keystone theoretical contributions, evaluating and updating existing frameworks for the social media age.

This book explores the media and conflict relationship in the age of social media through the lens of China. Inspired by the concepts of medialization of conflict and actor-network theory, this book centers on four main actors in wars and conflicts: social media platform, mainstream news organizations, online users and social media content. These four human and non-human actors associate, interact and negotiate with each other in the social media network. The central argument is that social media is playing an enabling role in contemporary wars and conflicts. Both professional media outlets and web users employ the functionalities of social media platforms to set, counter-set or expand the online public agenda. Social media platform embodies a web of technological and human complexities with different actors, factors, interests, and power relations. These four actors and the macro social-political context are influential in the medialization of conflict in the social media era. "Empirically rich and theoretically innovative, this book advances our understanding of the constantly changing dynamic between international conflict and its medialization. With its compelling case studies, Shixin Zhang's monograph makes a valuable contribution to the literature on Chinese social media in conflict situations." -

Daya K. Thussu, Professor of International Communication, Hong Kong Baptist University, Hong Kong

We are delighted to introduce *Proceedings of the 3rd International Symposium On Religious Life (ISRL 2020)*. This conference has brought academicians, researchers, developers and practitioners around the world. In collaboration with Indonesian Consortium for Religious Studies (ICRS) and Indonesian Institute of Sciences (LIPI), the Agency for Research, Development and Training of the Ministry of Religious Affairs (MoRA) convened bi-annual symposium with the following main theme: "Religious Life, Ethics and Human Dignity in the Disruptive Era". The 3rd ISRL highlighted the role of religion and ethics in the disruptive era that erode human values, civility, and dignity. In the processes of development and technological revolution, religion can play an essential role in providing spiritual, moral, and ethical guidance. In the context of the Covid-19 pandemic, religion is perceived in two ways: on the one hand, some faith communities have been willfully negligent and become 'super-spreaders' of the dangerous virus by defying stay-at-home orders. Yet, on the other hand, religion has also galvanized its adherents to support economically vulnerable and marginalized communities affected by the lockdown and social restrictions. Likewise, in democratization, religion gives society the necessary dynamic thrust to maintain its vibrancy, resiliency, and sustainability. This Symposium is therefore expected to delve into the complexity of how religion, religious values and faith communities confront the contemporary challenges to uphold ethics and human dignity. We strongly believe that ISRL conference provides a good forum for all academicians, researcher, developers and practitioners to discuss all religious Life, ethics and human dignity. We also expect that the future ISRL conference will be as successful and stimulating, as indicated by the contributions presented in this volume.

Drawing on 15 months of ethnographic research in one of the most under-developed regions in the Caribbean island of Trinidad, this book describes the uses and consequences of social media for its residents. Jolynna Sinanan argues that this semi-urban town is a place in-between: somewhere city dwellers look down on and villagers look up to. The complex identity of the town is expressed through uses of social media, with significant results for understanding social media more generally. Not elevating oneself above others is one of the core values of the town, and social media becomes a tool for social visibility; that is, the process of how social norms come to be and how they are negotiated. Carnival logic and high-impact visuality is pervasive in uses of social media, even if Carnival is not embraced by all Trinidadians in the town and results in presenting oneself and association with different groups in varying ways. The study also has surprising results in how residents are explicitly non-activist and align themselves with everyday values of maintaining good relationships in a small town, rather than espousing more worldly or

cosmopolitan values.

Education in Tanzania in the Era of Globalisation Challenges and Opportunities is a product of papers presented at a National Education Conference held in Dodoma, Tanzania in November 2016 and organised by the Aga Khan University-Institute for Educational Development, East Africa (AKU-IED-EA). At present, Tanzania's development direction is guided by Vision 2025, which aims to achieve a high quality livelihood for its people. Attainment of Vision 2025 will depend largely on rapid socio-economic development based on several social and economic pillars including, most importantly, education. Clearly, for Tanzania, the scope and quality of education remains the single most important prerequisite to the attainment of Vision 2025 and the 17 Sustainable Development Goals (SDGs). The individual chapters in this publication, and their collective thrust, discuss the challenges in the education system in good faith and in the spirit of cooperation and collaboration guided by the belief that it is not the responsibility of the Government alone to see how these can be addressed. AKU IED EA has identified this as the responsibility of all well-meaning corporate bodies and citizens, and initiated this conference of its type as its contribution to that conference, as well as the publication, has to be seen as a model of good practice for universities in terms of sharing knowledge, experience, and practice with other stakeholders who are not in the academy, and more so, with politicians as well as government policy planners. The various authors of Education in Tanzania in the Era of Globalisation Challenges and Opportunities discuss issues within the context of the Tanzanian political economy against the effects of globalization and seek to initiate a new kind of debate that is long overdue; a debate aimed at charting out appropriate strategies whose objective is to improve the quality of education in Tanzania so that it becomes a useful vehicle in enhancing processes of social change, transformation and development.

First comprehensive account of how the Internet has impacted life in Iran. Social Media in Iran is the first book to tell the complex story of how and why the Iranian people—including women, homosexuals, dissidents, artists, and even state actors—use social media technology, and in doing so create a contentious environment wherein new identities and realities are constructed. Drawing together emerging and established scholars in communication, culture, and media studies, this volume considers the role of social media in Iranian society, particularly the time during and after the controversial 2009 presidential election, a watershed moment in the postrevolutionary history of Iran. While regional specialists may find studies on specific themes useful, the aim of this volume is to provide broad narratives of actor-based conceptions of media technology, an approach that focuses on the experiential and social networking processes of digital practices in the information era extended beyond cultural specificities. Students and scholars of regional and media studies will find this volume rich with empirical and theoretical insights on the subject of how technologies shape political and everyday life.

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