

Good To Great Summarized For Busy People Kindle Edition

Every Summarease business book summary is written by an MBA graduate of a Top Ten business school with over 20 years of business experience. Our Summary & Analysis titles include everything contained in the 10-Minute Book Summary versions, plus a much more detailed summary of the material included in the book, some observations of our own about the concepts, and suggestions for related reading. Good to Great is our business religion at Summarease. Collins' best-selling business strategy book captures like no other the "fundamental physics" of why some companies are able to succeed despite adverse market conditions, while others fail. The genius of his work is in identifying pairs of companies whose circumstances are basically the same at a particular point in time but then diverge wildly and identifying the common factors that cause this divergence in pair after pair of comparison companies. The book is rich with anecdotes and profiles of the executives who made good to great happen at their companies. It brings to life and reinforces the basic findings, and it is fascinating and fun to read how Jim Collins and his team of researchers uncovered these stories and organized them into general principles. However, if you don't have the time or the inclination to devote several hours to reading the whole book, or you would like to get a quick preview to make sure it is for you before diving in, the information in this 10-minute summary will give you what you need to understand the basics of the Good to Great principles and begin to apply them to your company, the social sector or your life.

Can a good company become a great one and, if so, how? After a five-year research project, Collins concludes that good to great can and does happen. In this book, he uncovers the underlying variables that enable any type of organization to Good to Great: Why Some Companies Make the Leap... And Others Don't by Jim Collins - Book Summary - Readtrepreneur (Disclaimer: This is NOT the original book, but an unofficial summary.) What are the variables that distinguish a good company from a great one? Can your company become great? Knowing how to do it is the most important step and Good to Great will be essential on covering that gap. Good to Great does its absolute best on providing the knowledge you need to know to make your company distinguish itself from its competition. There is no need to settle on "good" when it can be great and having the best guide at your disposal is the best way to aim for the top. (Note: This summary is wholly written and published by Readtrepreneur. It is not affiliated with the original author in any way) "Great vision without great people is irrelevant" - James C. Collins Being the #1 bestselling book with more than 2 million copies sold, Good to Great is the best way to learn how the best companies triumph over others and how your company can be the successful one. This book is not meant for settlers, it teaches you how to improve your position even if you are not in a bad one. Do you want to always strive to the highest mountain? Then this book is for you. Jim Collins stresses the importance of knowing that your company doesn't have to be "born with great DNA" to be one of the greats because what's necessary is knowing when to act and when not to. P.S. Good to Great is an extremely useful book that will help your company excel among others. In order to succeed, you need to be competitive, you need to be vicious, and you need to be ambitious. The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to

Download your Copy Right Away! Why Choose Us, Readtrepreneur? ? Highest Quality Summaries ? Delivers Amazing Knowledge ? Awesome Refresher ? Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book.

It can be hard for busy professionals to find the time to read the latest books. Stay up to date in a fraction of the time with this concise guide. Taking a company from being good to being great is no mean feat, but luckily Collins has outlined some interesting concepts to help business owners take the next step towards greatness. From becoming a level 5 leader to improving your way of thinking and acting, Good to Great provides all the advice you need to help your organisation flourish and grow. The book has been translated into 32 languages and has featured on many bestseller lists, including those of the Wall Street Journal and the New York Times, for several months, proving the incredible success of this business book. Collins owns his own management research centre and has often collaborated with large-scale organisations such as CNN and the Marine Corps of the United States, who have benefitted from his profound knowledge and entrepreneurial mindset. This book review and analysis is perfect for:

- Anyone looking to take their organisation to the next level
- Anyone who wishes to improve their leadership skills
- Anyone who is interested in Collins' thought-provoking research in the management field

About 50MINUTES.COM | BOOK REVIEW The Book Review series from the 50Minutes collection is aimed at anyone who is looking to learn from experts in their field without spending hours reading endless pages of information. Our reviews present a concise summary of the main points of each book, as well as providing context, different perspectives and concrete examples to illustrate the key concepts.

PLEASE NOTE: This is a summary, analysis and review of the book and not the original book. Jim Collins' thoroughly researched look at corporate success, "Good to Great: Why Some Companies Make the Leap and Others Don't" offers practical, well-researched wisdom on how truly great companies differentiate themselves from the merely good. This SUMOREADS Summary & Analysis offers supplementary material to "Good to Great" to help you distill the key takeaways, review the book's content, and further understand the writing style and overall themes from an editorial perspective. Whether you'd like to deepen your understanding, refresh your memory, or simply decide whether or not this book is for you, SUMOREADS Summary & Analysis is here to help. Absorb everything you need to know in under 20 minutes! What does this SUMOREADS Summary & Analysis Include? Executive Summary of the original book Editorial Review Key takeaways & analysis Brief chapter summaries A short bio of the the author Original Book Summary Overview Jim Collins' "Good to Great" examines companies who have not only endured over time, but who managed the transition from being good companies to becoming outstanding performers. The companies that took this leap managed to outperform the stock market 6.9 times over fifteen years. This investigation of what distinguished the great from the mediocre is an entertaining read, full of stories and anecdotes about the actions taken by some of the best-known businesses and their leaders. BEFORE YOU BUY: The purpose of this SUMOREADS Summary & Analysis is to help you decide if it's worth the time, money and effort reading the original book (if you haven't already). SUMOREADS has pulled out the essence-but only to help you ascertain the value of the book for yourself. This analysis is meant as a supplement to, and not a replacement

for, "Good to Great."

A Complete Summary of Good to Great Jim Collin's Good to Great examines companies that have not only endured over time, but who managed the transition from being good companies to becoming outstanding performers. The eleven companies found to have taken this leap managed to outperform the stock market 6.9 times over fifteen years. The author set out to understand what distinguished great organizations from a carefully selected group of companies that did not make the grade. The research team came up with some unexpected outcomes. At the time of the transition from Good to Great all eleven companies were being led by Level 5 Leaders. These people showed a unique combination of humility and professional will. They were prepared to do anything necessary for the benefit of the organization. Here Is a Preview Of What You Will Get - A full understanding of the book, chapter by chapter summary - You will get some fun multiple-choice quizzes, along with answers to help you learn about the book. -

Analysis of the book Get a copy, and learn everything about Good to Great

Summary: Good to Great Summarized for Busy People

This is a Summary of Jim Collins' Good to Great: Why Some Companies Make the Leap ... And Others Don'tThe ChallengeBuilt to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness?The StudyFor years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great?The StandardsUsing tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck.The ComparisonsThe research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good?Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't.The FindingsThe findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include:Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness.The Hedgehog Concept (Simplicity within the ThreeCircles): To go from good to great requires transcending the curse of competence.A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think

differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap." Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings? Available in a variety of formats, this summary is aimed for those who want to capture the gist of the book but don't have the current time to devour all 300 pages. You get the main summary along with all of the benefits and lessons the actual book has to offer. This summary is not intended to be used without reference to the original book.

PLEASE NOTE: This is a key takeaways and analysis of the book and NOT the original book. Start Publishing Notes' Summary, Analysis, and Review of Jim Collins's Good to Great: Why Some Companies Make the Leap... and Others Don't includes: Summary of the book A Review Analysis & Key Takeaways A detailed "About the Author" section Preview: In Good to Great: Why Some Companies Make the Leap...and Others Don't, Jim Collins posits that most American entities (from the federal government and multi-national corporations all the way down to individuals) are hindered by being good, and thus not rising to being great. "That good is the enemy of great is not just a business problem," he writes. "It is a human problem"(16). As such, the question naturally arises: Can a good enough government, company, organization, or person become a great one? If so, is there a discrete methodology that might consistently yield a transformation from good to great? "Or is the disease of 'just being good' incurable?"(5). To answer this question, Collins and his team executed a massive research project (spanning five years and totaling a combined 15,000 hours of research for its twenty-one-person team). Rather than beginning with a hypothesis and drilling down for confirmation or falsification, Collins and his team started by collecting, coding, and analyzing raw data and existing writing and research. From there they worked their way up to a set of core practices among organizations that move from good to great, ultimately working up a linear roadmap any organization can follow to make such a transformation.

All leaders are constrained by geography. Their choices are limited by mountains, rivers, seas and concrete. Yes, to understand world events you need to understand people, ideas and movements - but if you don't know geography, you'll never have the full picture. To understand Putin's actions, for example, it is essential to consider that, to be a world power, Russia must have a navy. And if its ports freeze for six months each year then it must have access to a warm water port - hence, the annexation of Crimea was the only option for Putin. To understand the Middle East, it is crucial to know that geography is the reason why countries have logically been shaped as they are - and this is why invented countries (e.g. Syria, Iraq, Libya) will not survive as nation states. Spread over ten chapters (covering Russia; China; the USA; Latin America; the Middle East; Africa; India and Pakistan; Europe; Japan and Korea; and Greenland and the Arctic), using maps, essays and occasionally the personal experiences of the widely traveled author, Prisoners of

Geography looks at the past, present and future to offer an essential guide to one of the major determining factors in world history.

This is a Summary of Jim Collins' *Good to Great: Why Some Companies Make the Leap ... And Others Don't*. The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings? Available in a variety of formats, this summary is aimed for those who want to capture the gist of the book but don't have the current time to devour all 300 pages. You get the main summary along with all of the benefits and lessons the actual

note-taking, designed and produced by Summary Express. With blank, lined pages in a simplistic yet elegant design, this journal is perfect for recording notes, thoughts, opinions, and takeaways in real-time as you read. Divided into sections and parts for easy reference, this journal helps you keep your thoughts organized. Disclaimer Notice This is a unofficial journal book and not the original book.

Good to Great ...in 30 minutes is the essential guide to quickly understanding the lessons outlined in Jim Collins's bestselling book, Good to Great. In Good to Great, renowned author Jim Collins examines the fundamentals behind the few companies that make the leap to greatness, and the many that fail to do so. Built upon five years of research, Collins and his team identified eleven companies who had achieved greatness-defined as outperforming the stock market by a factor of three for 15 years-and discovered that they all exhibited a series of common factors. These factors, ranging from the presence of leaders who exhibit personal humility to a company-wide understanding of core business goals, form the basis for Good to Great and its critically acclaimed lessons. With compelling research and fascinating case studies, Collins presents the definitive study of how organizations large and small can achieve spectacular, sustained results. A 30 Minute Expert Summary Designed for those whose desire to learn exceeds the time they have available, 30 Minute Expert Summaries enable readers to rapidly understand the important ideas behind critically acclaimed books. With a condensed format and chapter-by-chapter synopsis that highlights key lessons, readers can quickly and easily become experts ...in 30 minutes.

Good To Great: by Jim Collins | Summary & Analysis A Smarter You In 15 Minutes... What is your time worth? Humility is the cornerstone of any successful business! The author of Good to Great skilfully outlined all the challenges it takes for a business to sustain long term meaningful growth. Jim Collins meticulously outlined that great leaders are not over-indulgent or self absorbent, but are rather focus on the overall success, and growth of their organizations. Great leaders are capable of identifying the best possible solution that can optimize even bad, or mediocre companies. Primarily with effective management skills, they have the capabilities to efficiently, and effectively transition any company from Good to Great. Collins Hedge concept - beautifully outlined the process of self discovery. Most importantly, it teaches that you should find something that you are passionate about, once you have discovered that one thing -you can put all your passion into it, and work assiduously to create your very own success story. Detailed overview of the book Most valuable lessons and information Key Takeaways and Analysis Take action today and grab this best selling book for a limited time discount of only \$6.99! Written by Elite Summaries Please note: This is a detailed summary and analysis of the book and not the original book. keyword: Good To Great, Good to Great by Jim Collins, Good To Great book, good to great why some companies make the leap...and others don't, Good To Great kindle, Good To Great paperback, Jim Collins, good

to great by jim collins, good to great audiobook, good to great collins

Good to Great: Why Some Companies Make the Leap... And Others Don't by Jim Collins | Book Summary |

Readtrepreneur (Disclaimer: This is NOT the original book. If you're looking for the original book, search this link:

<http://amzn.to/2zfhP4w>) What are the variables that distinguish a good company from a great one? Can your company become great? Knowing how to do it is the most important step and Good to Great will be essential on covering that gap.

Good to Great does its absolute best on providing the knowledge you need to know to make your company distinguish itself from its competition. There is no need to settle on "good" when it can be great and having the best guide at your disposal is the best way to aim for the top. (Note: This summary is wholly written and published by readtrepreneur.com It is not affiliated with the original author in any way)

"Great vision without great people is irrelevant" - James C. Collins
Being the #1 bestselling book with more than 2 million copies sold, Good to Great is the best way to learn how the best companies triumph over others and how your company can be the successful one. This book is not meant for settlers, it teaches you how to improve your position even if you are not in a bad one. Do you want to always strive to the highest mountain? Then this book is for you. Jim Collins stresses the importance of knowing that your company doesn't have to be "born with great DNA" to be one of the greats because what's necessary is knowing when to act and when not to. P.S.

Good to Great is an extremely useful book that will help your company excel among others. In order to succeed, you need to be competitive, you need to be vicious, and you need to be ambitious. The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Get your Copy Delivered Right Away! Why Choose Us, Readtrepreneur? Highest Quality Summaries Delivers Amazing Knowledge Awesome Refresher Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book. If you're looking for the original book, search for this link: <http://amzn.to/2zfhP4w>

Traditional Chinese edition of The Happiness Project: Or, Why I Spent a Year Trying to Sing in the Morning, Clean My Closets, Fight Right, Read Aristotle, and Generally Have More Fun. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

Summary of Good to Great Jim Collin's Good to Great examines companies that have not only endured over time, but who managed the transition from being good companies to becoming outstanding performers. The eleven companies found to have taken this leap managed to outperform the stock market 6.9 times over fifteen years. The author set out to understand what distinguished great organizations from a carefully selected group of companies that did not make the grade. The research team came up with some unexpected outcomes. At the time of the transition from Good to Great all eleven companies were being led by Level 5 Leaders. These people showed a unique combination of humility and

professional will. They were prepared to do anything necessary for the benefit of the organization. Level 5 Leaders started out, not by plotting the direction of the company, but by ensuring that they had all the right people in the right positions. Then they confronted the brutal facts of their organization, and used this knowledge to ensure that they chose the right direction for the firm. Knowing what the organization should be doing—and equally importantly what it should not be doing—they stuck stubbornly to the plan even when they were in dire circumstances. The culture of discipline within the organization ensured that the path to excellence would eventually be met. Patience, endurance and discipline, doggedly sticking only to what the company did best, resulted in outstanding results. This investigation of what distinguished the great from the mediocre is an excellent study of what is needed to build great organizations. Here is a Preview of What You Will Get: A Full Book Summary An Analysis Fun quizzes Quiz Answers Etc Get a copy of this summary and learn about the book.

What is required to create something that is great (works of art, activity, a business)? What are the ingredients that differentiate between simply good and the genuinely great? In *Good to Great: Why Some Companies Make the Leap...And Others Don't*. Jim Collins offers insight into what it takes to transform a business into a truly great one. Inside this Summary of *Good to Great*:* Overview of the book* Important People* Key Takeaways* Analysis of Key Takeaways About the Author Ant Hive Media reads every chapter, extracts the understanding and leaves you with a new perspective and time to spare. We do the work so you can understand the book in minutes, not hours.

Good to Great: Why Some Companies Make the Leap...And Others Don't - A Complete Summary *Good to Great* is a book written by the American author Jim Collins. Jim is a lecturer and business consultant. His lectures focus on the subjects of business sustainability and economic growth. Collins attended Stanford University where he received his MBA in Mathematics. He then spent eighteen months working as a consultant for McKinsey and Co. before becoming a product manager for Hewlett Packard. Collins has also written or co-authored six other books in addition to *Good to Great*, all of which are based on his research. One of these books, *Built to Last*, was a best-seller for more than six years and has been translated into twenty-five languages. *Good to Great: Why Some Companies Make the Leap...And Others Don't* talks about the crucial differences between companies that do passably good business and those that do exceptionally great business. After this initial discussion, the author explains that even though there is nothing wrong with "good," that "good" can, and often does, prevent us from achieving more of our potential. Good will keep us satisfied with the current situation, and because of this satisfaction we may be unable and unwilling to try to achieve something better. This concept applies in business as well. While there are many companies that are good, there are only a few companies that excel at what they do. This means that there are many companies that are "stuck" with being "good." This book

have got from book along with the summary of each chapter Key tips which are given by writer so that the organizations can go from good to great The key to success

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

This book summary is created for individuals who want to flesh out the essential contents but are too busy to go through the entire book. This book is not intended to replace the original book. Written by Best selling author, business consultant and lecturer Jim Collins. This book subjects about economic growth and business sustainability. Collins and his team identified and studied 11 companies who achieved greatness and identified the common factors they used to outperformed others. Wait no more, take action and get this book now!

Good To Great: by Jim Collins | Summary & Analysis A Smarter You In 15 Minutes... What is your time worth? Humility is the cornerstone of any successful business! The author of Good to Great skilfully outlined all the challenges it takes for a business to sustain long-term meaningful growth. Jim Collins meticulously outlined that great leaders are not over-indulgent or self-absorbent, but are rather focus on the overall success, and growth of their organizations. Great leaders are capable of identifying the best possible solution that can optimize even bad, or mediocre companies. Primarily with effective management skills, they have the capabilities to efficiently, and effectively transition any company from Good to Great. Collins stated that with optimal thinking, anyone can identify their strength and weaknesses, then effectively

used the information to reconstruct, and transform a faltering organization to one of greatness. Collins Hedge concept - beautifully outlined the process of self-discovery. Most importantly, it teaches that you should find something that you are passionate about, once you have discovered that one thing -you can put all your passion into it, and work assiduously to create your very own success story. Detailed overview of the book Most valuable lessons and information Key Takeaways and Analysis Take action today and download this book for a limited time discount of only \$6.99! Written by Elite Summaries Please note: This is a detailed summary and analysis of the book and not the original book. keyword: Good To Great, Good to Great by Jim Collins, Good To Great book, good to great why some companies make the leap...and others don't, Good To Great kindle, Good To Great paperback, Jim Collins

A two-volume Chinese edition of *The Snowball: Warren Buffett and the Business of Life*. This comprehensive, authorized, biography of the greatest investment mind of the century, is a product of over 5 years of research and interviews. A New York Times bestseller of non-fiction, the biography focuses on Buffett as a human being, and his principles and wisdom.

Traditional Chinese edition of *GREAT BY CHOICE: Uncertainty, Chaos, and Luck--Why Some Thrive Despite Them All* by Jim Collins and Morten T. Hansen. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

Good to Great by Jim Collins | Key Takeaways, Analysis & Review Preview: What does it take to make something—an activity, a work of art, a company—great? What are the factors that distinguish the merely good from the truly great? In *Good to Great: Why Some Companies Make the Leap...And Others Don't*, Jim Collins offers insight into what makes a business truly great... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread of *Good to Great*: Overview of the book Important People Key Takeaways Analysis of Key Takeaways

PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Good to Great by Jim Collins | Key Takeaways, Analysis & Review Preview: What does it take to make something--an activity, a work of art, a company--great? What are the factors that distinguish the merely good from the truly great? In *Good to Great: Why Some Companies Make the Leap...And Others Don't*, Jim Collins offers insight into what makes a business truly great... Inside this Instaread of *Good to Great*: Overview of the book Important People Key Takeaways Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

MightyReads packs a punch by presenting you with big ideas, analysis, and review of top books.

Good to Great by Jim Collins (2001) presents the findings of a five-year study by the author and his research team. The team identified public companies that had achieved enduring success after years of mediocre performance and isolated the factors which differentiated those companies from their lackluster competitors. These factors have been distilled into key concepts regarding leadership, culture and strategic management.

A Complete Summary of *Good to Great* Jim Collins's *Good to Great* examines companies that have not only endured over time, but who managed the transition from being good companies to becoming outstanding performers. The eleven companies found to have taken this leap managed to outperform the stock market 6.9 times over fifteen years. The author set out to understand what distinguished great organizations from a carefully selected group of companies that did

not make the grade. The research team came up with some unexpected outcomes. At the time of the transition from Good to Great all eleven companies were being led by Level 5 Leaders. These people showed a unique combination of humility and professional will. They were prepared to do anything necessary for the benefit of the organization. Level 5 Leaders started out, not by plotting the direction of the company, but by ensuring that they had all the right people in the right positions. Then they confronted the brutal facts of their organization, and used this knowledge to ensure that they chose the right direction for the firm. Knowing what the organization should be doing-and equally importantly what it should not be doing-they stuck stubbornly to the plan even when they were in dire circumstances. The culture of discipline within the organization ensured that the path to excellence would eventually be met. Patience, endurance and discipline, doggedly sticking only to what the company did best, resulted in outstanding results. This investigation of what distinguished the great from the mediocre is an excellent study of what is needed to build great organizations. Here Is A Preview Of What You Will Get: In Good to Great , you will get a full understanding of the book. In Good to Great , you will get some fun multiple choice quizzes, along with answers to help you learn about the book. Get a copy, and learn everything about Good to Great .

Detailed summary and analysis of Good To Great.

Good to Great Learn all the most powerful Strategies, Tactics and Secrets of the Great Companies and bring your company from Good to Great in no Time with this short and sweet summary of Good to Great by Jim Collins The best-seller "Good to Great" by Jim Collins reveals the secrets of the greatest companies in the world and how they can excel in a competitive and globalized world. He has done a great job bringing together the most important business and leadership techniques to make your company a great one! Still not everybody has the time to read 300 pages to grasp the fundamentals of the biggest companies worldwide, that is why I have already done the job for you and I have summarized the most important lessons from Good to Great by Jim Collins. Now you can start applying this powerful ideas in your company in no time at all! Here Is A Preview Of What You'll Learn... The Search for Good to Great Level 5 Leadership First Who... Then What Confront the Brutal Facts (Yet Never Lose Faith) The Hedgehog Concept (Simplicity Within the Three Circles) A Culture of Discipline Technology Accelerators The Flywheel and The Doom Loop From "Good to Great" to "Built to Last" Much, much more! Find out the most important lessons of Good to Great with this short and sweet summary in no time! Take action today and get your copy for a limited time discount Tags: good to great, good to great jim collins kindle, good to great jim collins, business, leadership, management, jim collins

Extended Summary Of Good To Great: Why Some Companies Make The Leap... And Others Don't – Based On The Book By Jim Collins Is your business paralyzed and doesn't grow? Do you want to improve your business results But you don't

know what to do? Apply these seven principles from jim collins and you will achieve the great jump. In this book, Jim Collins sets out the seven principles for successful management, which will allow your company to move from good achievements to great success. It's a suggested reading for those entrepreneurs and leaders who want a change of perspective in their organizations, one that will allow them to get out of the stalemate and stand out. What Will You Learn? You will understand the function of a good leader. You will know how a successful team works. You will understand that there are no magic recipes, as change requires effort. You will learn that small steps lead to big goals. You will understand that corporate culture is the path to success. Content Chapter 01: What Is The Difference Between Mediocre And Outstanding Companies? Chapter 02: What Factors Determine Success Or Failure For A Company? Chapter 03: What Are The Features Of An Ideal Leader? Chapter 04: What To Take Into Account To Find The Perfect Employee? Chapter 05: Why Is Honesty So Important To Tackle Any Problem? Chapter 06: Why Is It Helpful To Imitate The Hedgehog's Behavior? Chapter 07: What Is The Difference Between Discipline And Control? Chapter 08: What Is The True Role Of Technology? Chapter 09: Should You Hurry The Company's Gear? About Mentors Library Books are mentors. Books can guide what we do and our lives. Many of us love books while reading them and maybe they will echo with us a few weeks after but 2 years later we can't remember if we have read it or not. And that's a shame. We remember that at that time, the book meant a lot to us. Why is it that 2 years later we have forgotten everything? That's not good. This summary is taken from the most important themes of the original book. Most people don't like books. People just want to know what the book says they have to do. If you trust the source you don't need the arguments. So much of a book is arguing its points, but often you don't need the argument if you trust the source you can just get the point. This summary takes the effort to distill the blahs into themes for the people who are just not going to read the whole book. All this information is in the original book.

[Copyright: f026ea4143616f90b36f6906c3310e3d](#)