

## Customer Relationship Management Odoo

This book constitutes the best papers selection from the proceedings of the 14th International Conference on Intelligent Software Methodologies, Tools and Techniques, SoMeT 2015, held in Naples, Italy, in September 2015. The 47 full papers presented together with one short paper were carefully reviewed and selected from 118 submissions. The papers are organized in topical sections on embedded and mobile software systems, theory and application; real-time systems; requirement engineering, high-assurance and testing system; social networks and big data; cloud computing and semantic web; artificial intelligence techniques and intelligent system design; software development and integration; security and software methodologies for reliable software design; new software techniques in image processing and computer graphics; software applications systems for medical health care.

Extend your skills with Odoo 12 to build resourceful and open source business applications Key Features Explore Odoo 12 capabilities to develop business applications Program business logic and manipulate data to implement specific business rules in your applications Integrate Python APIs for building customizable and scalable business logic Book Description Odoo is one of the

best platforms for open source ERP and CRM. Its latest version, Odoo 12, brings with it new features and updates in Python packages to develop more customizable applications with additional cloud capabilities. The book begins by covering the development essentials for building business applications. You will start your journey by learning how to install and configure Odoo, and then transition from having no specific knowledge of Odoo to being ready for application development. You will develop your first Odoo application and understand topics such as models and views. Odoo 12 Development Essentials will also guide you in using server APIs to add business logic, helping you lay a solid foundation for advanced topics. As you progress through the chapters, you will be equipped to build and customize your applications and explore the new features in Odoo 12, such as cloud integration, to scale your business applications. You will get insights into building business logic and integrating various APIs into your application. By the end of the book, you will be able to build a business application from scratch by using the latest version of Odoo. What you will learn

- Manage Odoo server instances
- Create a new Odoo application from scratch using the most frequently used elements
- Develop new models and use inheritance to extend existing models
- Use ORM methods in the Odoo server and from external clients
- Create Kanban views using QWeb

effectively Build custom web and website CMS pages Use external APIs to integrate Odoo with external applications Add automated tests and techniques to debug module business logic Who this book is for If you are a developer familiar with Python and MVC design and want to build business applications using Odoo, this book is for you.

Meliputi Module Purchase, Inventory, Sales, POS, dan Accounting. Buku ini menjelaskan strategi implementasi module accounting, sales, purchase, dan inventory Odoo versi 10 untuk bisnis yang ada di Indonesia, khususnya retail. Pada buku ini dijelaskan secara detail bagaimana setup, konfigurasi, import data awal, input transaksi pada modul Accounting dan semua yang diperlukan sampai sistem siap digunakan oleh user, yaitu Purchase, Inventory, dan Sales. Buku ini cocok bagi anda yang bergerak di perusahaan yang akan menggunakan sistem Accounting Odoo secara langsung maupun untuk anda yang bergerak di bidang konsultasi IT dan hendak mengimplementasikan Odoo untuk client. Pokok bahasan diantaranya:

- Pengertian Istilah-istilah Akuntansi
- Instalasi dan Konfigurasi modul Accounting, Sales, POS, Purchase, Inventory, dan MRP
- Basic system setup
- User dan group karyawan
- Import dan Pengelolaan Data Chart of Account
- Import dan Pengelolaan Data Rekening Bank
- Import dan Pengelolaan Data Partner
- Import dan Pengelolaan Data Saldo Awal Akuntansi

Import dan Pengelolaan Data Master Barang · Import dan Pengelolaan Data Saldo Awal Barang · Siklus Proses Pembelian · Siklus Proses Produksi · Siklus Proses Penjualan Credit dan Tunai (POS) · Siklus Proses Gudang: Opname, Perpindahan Barang antar Gudang, Lokasi Virtual, Lokasi Transit, Journal Otomatis. · Produk Parcel · Rekonsiliasi Bank Statement · Rekonsiliasi Kas Kecil · Proses-proses Akuntansi Umum Lainnya · Pajak PPN, PPH, WAPU, Pajak Badan, dan lainnya. · Multi Currency · eFaktur (Free Addons) · Konfigurasi Laporan Keuangan · Laporan Hutang Piutang · Laporan Operasional · Analytic Accounting · Budget Accounting Semoga bermanfaat.

Working with OdooPackt Publishing Ltd

Odoo is a full-featured open source ERP with a focus on extensibility. The flexibility and sustainability of open source is also a key selling point of Odoo. It is built on a powerful framework for rapid application development, both for back-end applications and front-end websites. The latest v10 has quite a few updates that will interest ...

In the crowded field of customer relationship management (CRM) systems, SugarCRM stands out—not only for its modular design, but also for the ease with which you can develop, customize, and extend your CRM applications. This concise book provides a thorough overview of the development tools and APIs

available in SugarCRM 6.2, showing both developers and nondevelopers alike how to use them to build a sample application step-by-step. You'll learn how to bend and twist SugarCRM's extensible MVC framework to create custom applications, including solutions for automating your business that go beyond traditional CRMs. Learn how SugarCRM modules interact with one another through data relationships Build your CRM application with SugarCRM's GUI developer tools—without touching code Use built-in design templates with Module Builder to design new CRM modules Customize modules with the Studio tool to add new fields or additional relationships between modules Automate common and tedious tasks within your application, using custom PHP code with SugarCRM's powerful API Integrate external applications into your CRM solution through SugarCRM's web services API

Comprehensive tasks covering Odoo 10 in the right way About This Book Reduce implementation costs and improve major benchmarks relating to storage space and speed. Implement the approval hierarchy and user and access rights, configure the company and language, and so on. Cover all platforms such as mobile, web, content management, and e-commerce. Who This Book Is For This book is targeted towards Odoo functional users and project managers who would like to use it for their organization. No expertise in Odoo is required. What You

Will Learn Learn the modern way of doing sales and managing sales contracts. Create and configure your products and manage your sales quotations Set up an online shop and start selling online with Odoo eCommerce Manage multi-currency transactions and create a deferred revenue plan and link it with products Administer vendors and products and request quotations, confirm orders, and get them delivered Manage quality control in the warehouse and manual and real-time inventory stock valuations. Manage projects and project forecasting via grid and Gantt views Implement Human Resource apps and manage the employee appraisal process Manage Workcenters and the product lifecycle Track worker activity with tablets and launch new changes in production In Detail Odoo is a Python-based ERP system and is completely open source. Odoo is a comprehensive suite of business applications offering a wealth of functionalities that can be deployed to meet your business needs. This book will help you manage the different functionalities of your business and optimize it. You will learn in detail about the various facets of the business process such as sales, accounting, purchases, manufacturing, and inventory. We will cover each of these topics in detail and learn how Odoo handles all these tasks with much ease. With its modular approach, you will be able to build customized solutions, take advantage of the Odoo 10 system in your organization, and master basic

administration. We will cover modules and applications in Odoo that will help optimize quality checks. You will also be able to customize major reporting functions for your teams and set up forms and documents for sales, purchase, inventory, and so on. By the end of the book, you will be able to use the major functionalities of Odoo 10 and fully implement them into your business. Style and approach The book follows a recipe-based format; the recipes are filled with real-world use cases and various functional topics.

Versi PDF atau Pembayaran Lewat Paypal/BCA/Mandiri disini:

<http://shop.vitraining.co> Odoo / OpenERP 7.0 Untuk Industri Garment Indonesia: Strategi Implementasi Tentang Penulis: <http://vitraining.com/akhmad-daniel-sembering/> Buku ini menjelaskan strategi implementasi OpeERP / Odoo versi 7.0 untuk bisnis grament yang ada di Indonesia. Bisnis garment pada dasarnya menggunakan modul Manufacturing/ MRP namun banyak yang harus disesuaikan dengan spesifik produksi garment. Modul-modul Sales, Purchase, Warehouse, dan Accounting pada dasarnya sudah bisa langsung digunakan dengan konfigurasi yang benar. Pada buku ini dijelaskan secara detail bagaimana setup, konfigurasi, import data awal, input transaksi pada masing-masing modul yang diperlukan sampai sistem Odoo siap digunakan oleh user. Buku ini cocok bagi anda yang bergerak di industri garment secara langsung

maupun untuk anda yang bergerak di bidang konsultasi IT dan hendak mengimplementasikan Odoo untuk client anda di bidang garment. Buku setebal sekitar 500 halaman ini merupakan panduan langkah implementasi praktis berdasarkan pengalaman penulis di beberapa perusahaan industri yang sangat berguna bagi anda untuk melakukan implementasi di perusahaan sendiri maupun bagi anda yang bergerak di bidang konsultasi IT khususnya OpenERP / Odoo. Dimulai dari import data saldo awal akuntansi dan barang di gudang, termasuk hutang piutang partner, pembahasan berlanjut dengan cara menggunakan modul Manufacturing, Sales, Purchase, Warehouse dan Accounting. Hal mengenai perpajakan di Indonesia, analytic dan budget per department, serta cara menggunakan email gateway, juga dibahas disini. Bahasa yang digunakan sengaja dibuat seringan mungkin mengingat pembahasan materinya sendiri sudah sangat berat. Penulis memiliki perusahaan konsultan IT yang salah satu bidang bisnisnya adalah konsultan implementasi OpenERP. Pada bidang ini, penulis telah banyak melakukan implementasi OpenERP baik di dalam maupun luar negeri, untuk berbagai jenis perusahaan seperti retail, e-commerce, distributor, manufaktur, dan oil trading. Semoga buku ini bermanfaat bagi kemajuan dunia bisnis retail dan IT di Indonesia. Jika ingin membeli langsung tanpa lewat Google Play, bisa cek sini: <http://vittraining.com/shop> Pembayaran



bisa lewat Mandiri dan BCA. Forum diskusi, pada saat request join sertakan nomor ID atau bukti pembelian buku. Subscribe by email: buku-openerp-vitraining+subscribe@googlegroups.com Subscribe by web:

<http://groups.google.com/d/forum/buku-openerp-vitraining> Berikut ini Daftar Isi Buku: Pendahuluan Skema Jaringan Instalasi dan Konfigurasi Instalasi Membuat Database Instal Module Aplikasi Accounting and Finance Sales Management Purchase Management Modul MRP/ Manufacturing Modul Anglo saxon Install module account\_cancel Install module vit\_gross\_net Basic Setup Setup User Admin Setup Bahasa dan Format Angka Setup Data Perusahaan Konfigurasi Umum Options Email Portal access Authentication Import / Export Konfigurasi Module Sales Social Network Integration Invoicing Process Quotations and Sales Orders Contracts Management Konfigurasi Modul Purchase Invoicing Process Purchase Order Konfigurasi Modul Warehouse Traceability Accounting Logistic and Warehouse Konfigurasi Module MRP Manufacturing Order Master Data Konfigurasi Module Accounting Accounting & Finance eInvoicing & Payments Bank & Cash Analytic Accounting Shop, Warehouse, Location Location Warehouse Shop Membuat Group dan Login Karyawan Login dan Logout Setup Chart Of Account (COA) Chart of Account Siapkan Data Account Type Import CSV Set Default Property Delete Semua COA Bawaan Odoo Hasil Import COA

Setup Bank Account Data Rekening Bank Journal per Rekening Bank Data  
Partner Pengelolaan Data Partner Import data partner Saldo Awal Akuntansi  
Konsep Saldo Awal Laporan Neraca Laporan Laba Rugi Setup Journal Opening  
Balance Proses Import saldo awal Hasil Import Lokasi Virtual Membuat Virtual  
Locations Import Virtual Locations Master Data Barang Unit of Measures Import  
Kategori Barang Import Data Barang Inventory Realtime Valuation Saldo Awal  
Barang Saldo Stock Gudang Saldo Persediaan Secara Akuntansi Siklus Bisnis  
Produksi Garment Proses Pembelian Request for Quotation (RFQ) Membuat  
RFQ Mengirim RFQ Dengan Email Mengirim RFQ Dengan Print Out / Fax  
Konversi RFQ Menjadi PO Purchase Order PO dari RFQ Membuat PO Baru  
Mengirim PO Dengan Email Mengirim PO Dengan Print Out / Fax Terima Barang  
Back Order Invoice Suplier Posisi Barang di Gudang Alur Invoicing Invoice  
Sesuai Barang Diterima Invoice Per Barang Invoice dan Terima Barang  
Bersamaan Proses Produksi Persediaan Dalam Proses Work Centers Routing  
Bill of Material Manufacturing Order (MO) Membuat MO Konfirmasi MO Mulai  
Proses Produksi Analisa Stok Bahan Baku Selesai Produksi Analisa Stok Barang  
Jadi Work Orders Order Planning Order Planning Resource Planning Penjualan  
Secara Credit Quotation Membuat Quotation Mengirim Dengan Email Mengirim  
Dengan Print Out / Fax Konversi Quotation Menjadi SO Sales Order SO dari

Quotation Membuat SO Baru Pengiriman Barang Invoice Customer Posisi  
Barang di Gudang Alur Invoicing Kirim Barang Dulu Baru Invoice Invoice Dulu  
baru Kirim Barang Invoice dan Kirim Barang Bersamaan Price List Membuat  
Pricelist Menggunakan Pricelist Pengelolaan Gudang Perpindahan Antar Gudang  
Perpindahan Dengan Lokasi Virtual Transaksi ke Lokasi Virtual Jurnal Akuntansi  
Stock Opname Proses Stock Opname Journal Stock Opname Lokasi Virtual  
Inventory Default Stock Move Minimum Quantity Order Point Setup Order Point  
Proses Warehouse Scheduler Cek Draft Purchase Order Proses Akuntansi dan  
Keuangan Pencatatan dan Validasi Invoice Customer Membuat Invoice Validasi  
Invoice Mengirim Dengan Email Mengirim dengan Hard Copy Pelunasan Invoice  
Customer Pelunasan Per Customer Write Off Invoice/ PPH23 Journal Entry  
Daftar Journal Entry Posting Journal Entry Sekaligus Journal Memorial Bank  
Statement Input Manual Import Invoice Import Voucher Payment Import CSV  
Memantau Bank Statement Rekonsiliasi Bank Cash Register Setup Cash Journal  
Transaksi Cash Register Kas dan Bank Tutup Buku Akuntansi Tutup Buku  
Periode Tutup Buku Tahunan Pajak Pajak PPN Masukan Pajak PPH Pembelian  
Pajak PPN Keluaran Pajak PPH Penjualan Nomor Seri Faktur Pajak dan e-SPT  
Mengisi Data Nomor Seri Faktur Pajak Mengisi Nomor Seri Faktur Pajak ke  
Invoice Customer Mencetak Faktur Pajak Meng-export ke CSV untuk e-SPT

Setup Laporan Keuangan Modifikasi Laporan Balance Sheet Konfigurasi Element Assets Konfigurasi Elemen Liability (View) Konfigurasi Elemen Liability (Account Type) Konfigurasi Elemen Modal Lihat Hirarki Laporan Balance Sheet Modifikasi Laporan Profit Loss Konfigurasi Elemen Income Konfigurasi Elemen HPP Konfigurasi Elemen Laba Rugi Kotor Konfigurasi Elemen Biaya Operasional Konfigurasi Elemen Pendapatan Lain Konfigurasi Elemen Biaya Lain Menambahkan Elemen Laba Rugi Bersih Lihat Hirarki Laporan Profit Loss Menambahkan Elemen Laba Rugi Tahun Berjalan di Balance Sheet Cetak Laporan Keuangan Laporan Hutang Piutang Daftar Piutang (Account Receivable) Umur Piutang Daftar Hutang (Account Payable) Umur Hutang Trial Balance General Ledger Laporan Analisa Operasional Dashboard My Dashboard Sales Purchase Warehouse Accounting Sales Purchase Accounting Invoice Analysis Entries Analysis Treasury Analysis Sales Receipt Analysis Warehouse Receptions Analysis Last Product Inventories Moves Analysis Inventory Analysis Analytic Accounting Install Modul Analytic Setup Analytic Chart of Account Setup Sale dan Purchase Journal Penggunaan Analytic Account pada Transaksi Hasil Transaksi Analytic Account Budget Accounting Konfigurasi Modul Budget Membuat Budgetary Position Sales Budgetary Position Purchase Budgetary Position Membuat Budget Per Departemen Memantau Budget Budget / Target

Penjualan Budget Pembelian Email Gateway Outgoing Email Mengirim Email Incoming Email Install Modul CRM Konfigurasi Incoming Email Tes Kirim dan Terima Email Memproses Leads menjadi Customer, Quotation, dan SO

Download Database Hasil Jadi Penutup Tentang Penulis

Sustainable Collaboration in Business, Technology, Information and Innovation (SCBTII 2020) Proceeding's topic deals with ``Synergizing Management, Technology and Innovation in Generating Sustainable and Competitive Business Growth``. This proceeding offers valuable knowledge on how research can be applied to support the government by introducing a policy of economic transformation in solving various challenges and driving the business sector to gain the ability to create sustainable competitive advantages, which will lead to sustainable, competitive and quality growth. The subjects in this Proceeding are classified into four tracks: Strategy, Entrepreneurship, Economics; Digital-Based Management; Finance and Corporate Governance; and Accounting. These valuable researches inside this proceeding can help academicians, professionals, entrepreneurs, researchers, learners, and other related groups from around the world who have special interest in theories and practices in the field of digital economy for global competitiveness.

Buku ini menjelaskan strategi implementasi Manufacturing Resource Planning (MRP) Odoo versi 10 untuk bisnis manufaktur khususnya yang ada di Indonesia. Direct Order versi PDF, Payment paypal/mandiri/BCA : [Click here:](#)

[http://shop.vitraining.com/index.php?route=product/product&product\\_id=83](http://shop.vitraining.com/index.php?route=product/product&product_id=83) Pada buku ini dijelaskan secara detail bagaimana setup, konfigurasi, import data awal, input transaksi pada modul MRP dan semua yang diperlukan sampai sistem siap digunakan oleh user, yaitu Accounting, Purchase, Inventory, dan Sales. Buku ini cocok bagi anda yang bergerak di perusahaan yang akan menggunakan sistem MRP Odoo secara langsung maupun untuk anda yang bergerak di bidang konsultasi IT dan hendak mengimplementasikan Odoo untuk client. Pokok bahasan:

- Setting dan basic Module Manufacturing Resource Planning.
- Cara cepat memahami konsep Proses Produksi beserta contoh-contohnya.
- Import template data Customer dan Partner.
- Import template data Chart of Account perusahaan manufaktur.
- Import template data Produk dan Kategorinya.
- Import template data Bill of Material.
- Import template data Routing Work Order.
- Mengelola Bill of Material
- Mengelola Manufacturing Order
- Mengelola Routing, Work Order, dan Work Center
- Proses Pengambilan Bahan Baku untuk mengurangi stok bahan baku
- Cara Setting Work In Process (barang dalam proses)
- Proses pencatatan Produk Jadi untuk menambah stok barang jadi
- Cara menghitung Harga Pokok Produksi Otomatis
- Cara membuat proses produksi Make to Order (trigger dari sales order)
- Cara setting production minimum order point
- Cara mencatat Batch Produksi dan Batch Bahan Baku
- Cara mencatat Expire Date produk jadi dan bahan baku
- Cara pengambilan bahan untuk sample.
- Reporting MRP.

Gratis addons:

- MRP Production Cost : untuk menghitung HPP dari total komponen bahan baku dan

mengupdate cost price product jadi. - MRP Production QC: untuk melakukan proses QC setelah produk jadi selesai diproduksi Semoga bermanfaat.

This book presents a selection of papers from the 2017 World Conference on Information Systems and Technologies (WorldCIST'17), held between the 11st and 13th of April 2017 at Porto Santo Island, Madeira, Portugal. WorldCIST is a global forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and challenges involved in modern Information Systems and Technologies research, together with technological developments and applications. The main topics covered are: Information and Knowledge Management; Organizational Models and Information Systems; Software and Systems Modeling; Software Systems, Architectures, Applications and Tools; Multimedia Systems and Applications; Computer Networks, Mobility and Pervasive Systems; Intelligent and Decision Support Systems; Big Data Analytics and Applications; Human–Computer Interaction; Ethics, Computers & Security; Health Informatics; Information Technologies in Education; and Information Technologies in Radiocommunications.

This CRM masterclass gives you a proven approach to modern customer relationship management Key Features Proven techniques to architect CRM systems that perform well, that are built on time and on budget, and that deliver value for many years Combines technical knowledge and business experience to provide a powerful guide to

CRM implementation Covers modern CRM opportunities and challenges including machine learning, cloud hosting, and GDPR compliance Book Description CRM systems have delivered huge value to organizations. This book shares proven and cutting-edge techniques to increase the power of CRM even further. In *The Art of CRM*, Max Fatouretchi shares his decades of experience building successful CRM systems that make a real difference to business performance. Through clear processes, actionable advice, and informative case studies, *The Art of CRM* teaches you to design successful CRM systems for your clients. Fatouretchi, founder of Academy4CRM institute, draws on his experience over 20 years and 200 CRM implementations worldwide. Bringing CRM bang up to date, *The Art of CRM* shows how to add AI and machine learning, ensure compliance with GDPR, and choose between on-premise, cloud, and hybrid hosting solutions. If you're looking for an expert guide to real-world CRM implementations, this book is for you. What you will learn Deliver CRM systems that are on time, on budget, and bring lasting value to organizations Build CRM that excels at operations, analytics, and collaboration Gather requirements effectively: identify key pain points, objectives, and functional requirements Develop customer insight through 360-degree client view and client profiling Turn customer requirements into a CRM design spec Architect your CRM platform Bring machine learning and artificial intelligence into your CRM system Ensure compliance with GDPR and other critical regulations Choose between on-premise, cloud, and hybrid hosting solutions



Who this book is for CRM practitioners who want to update their work with new, proven techniques and approaches

Learn how to use Odoo, a resourceful, open source business application platform designed to transform and modernize your business About This Book Configure, manage, and customize Odoo to fit the needs of your business Learn about the new Odoo 8 website builder and e-commerce features that are seamlessly integrated with Odoo's business applications Perform step-by-step configurations of the most important Odoo applications using real-world examples Who This Book Is For This book is perfect for people who have never used Odoo and for those who would like to learn about more advanced features such as creating your own custom modules. In order to get the most out of this book, you should be comfortable with downloading and installing software and understand basic business concepts such as sales, purchasing, inventory management, and basic accounting. What You Will Learn Configure a functioning customer relationship management system Set up a purchasing and receiving system for your company that allows you to track inventory, costs, and profit Implement manufacturing operations and processes using real-world examples that you can put to use in your own company Discover the capabilities of Odoo's financial accounting and reporting features Integrate powerful human resource applications that simplify the collection and management of employee information Utilize Odoo's full featured project management application to organize tasks and track time and costs associated with

billable projects Customize Odoo without writing a line a code In Detail Odoo continues to gain momentum throughout the world in regards to providing the best platform for open source ERP installations. Now with Odoo 8, you have access to a powerful website builder, integrated e-commerce features, and a fast-growing community to help transform and modernize your business. With this practical guide, you will cover the essential modules to get Odoo up and running for your company. After installing Odoo, you will use its sales management application to enter quotes, create sales orders, and invoice customers. You will then learn how to integrate the CRM application to manage your leads and convert them into lucrative opportunities and sales. Next, you will set up your own purchase management system, assigning products to suppliers and tracking orders with the new warehouse management and routing system. Finally, you will learn how to use analytics to track project expenses and keep your accounts simple and easy to maintain and build an Odoo module to extend its functionality and make it work for you. Working with Odoo covers all the core installation and usage functionalities of this popular tool, helping you to fully implement a working ERP system through practical, advanced, real-world examples. Style and approach This book is a practical guide that uses real-world examples to teach you how to implement Odoo into your business. Transform and modernize your businesses and upgrade your enterprise management skills with Odoo 11, the most comprehensive management software About This Book Use project management along with analytics for better reporting Build an Odoo module

and integrate it with other platforms with this practical guide Explore new design and mobile updates from the Odoo enterprise Who This Book Is For This book is for beginners, and will help you learn advanced-level features with Odoo such as creating your own custom modules. You do not need any prior knowledge of Odoo. What You Will Learn Configure a functioning customer relationship management system Set up a purchasing and receiving system Implement manufacturing operations and processes using real-world examples Discover the capabilities of Odoo's financial accounting and reporting features Integrate powerful human resource applications Utilize Odoo's project management application to organize tasks Customize Odoo without writing a line of code In Detail Odoo is an all-in-one management software that offers an array of business applications, forming a complete suite of enterprise management applications. Odoo 11 comes with advances on usability, speed, and design. Working with Odoo 11 starts with how to set up Odoo, both online and on your own server. You'll then configure the basic company settings required to quickly get your first Odoo system up and running. Later, you'll explore customer relationship management in Odoo and its importance in a modern business environment. You'll then dive into purchasing applications with Odoo, learn some of the primary functionalities of ERP systems for manufacturing operations, and use analytic accounting to provide better reporting. After that, you'll learn how to work with Odoo for mobile, and finally, you will walk through the recent Odoo 11 features with respect to the community and enterprise edition, giving

you a complete understanding of what Odoo can do for your business. Style and approach A guide to learning the advanced features of Odoo 11, to enable customization of Odoo modules to suite ones' business needs. Downloading the example code for this book You can download the example code files for all Packt books you have purchased from your account at <http://www.PacktPub.com>. If you purchased this book elsewhere, you can visit <http://www.PacktPub.com/support> and register to have the files e-mailed directly to you.

Configure, manage, and customize Odoo to build professional-level business applications About This Book Build an Odoo module and integrate it with other platforms through this practical guide This book is the perfect companion to help you customize your Odoo installations for your enterprise requirements Use project management along with analytics for better reporting Who This Book Is For This book is for those who have not used Odoo before, allowing you to learn advanced-level features with Odoo such as creating your own custom modules. You do not need any knowledge of Odoo. What You Will Learn Configure a functioning customer relationship management system Set up a purchasing and receiving system Implement manufacturing operations and processes using real-world examples Discover the capabilities of Odoo's financial accounting and reporting features Integrate powerful human resource applications Utilize Odoo's project management application to organize tasks Customize Odoo without writing a line a code In Detail Odoo is a

comprehensive set of open-source enterprise management applications. Now with Odoo 10, you have access to a powerful website builder, integrated e-commerce features, and a fast-growing community to help transform and modernize your business. You will start with how to set up Odoo online and on your own server. You'll then configure the basic company settings required to quickly getting your first Odoo system up and running. Later you'll explore Customer Relationship Management in Odoo and their importance in today's modern business environment. Next we will deep dive into purchasing application with Odoo and learn some of the primary functionalities of ERP systems for manufacturing operations. You will then use analytic accounting to provide better reporting. Finally you will walk through the recent Odoo 10 features with respect to the community and enterprise edition giving you complete understanding of what Odoo can do for you no matter the reason! Style and approach This fast-paced, step-by-step guide will show you everything you need to know about the Odoo module ecosystem through practical and real-world examples.

Davon haben Unternehmen lange geträumt: Eine quelloffene Unternehmenslösung, die die gesamte Bandbreite der anfallenden Aufgaben abdecken kann. Angefangen von der Buchhaltung, über die Lager- und Produktverwaltung, das Projektmanagement, über das Personalwesen bis hin zum ECommerce und Marketing. Mit Odoo gibt es nun endlich eine Lösung, die diese Lücken schließt. Neben klassischen ERP-Funktionen beherrscht die Umgebung CRM, sogar E-Commerce, ContentManagement,

Projektplanung, Lagerverwaltung, Buchhaltung, Personalmanagement, Portal, Knowledge Base und vieles mehr. Die Umgebung stellt Module für die Bereiche E-Business, E-Marketing und E-Commerce zur Verfügung. Das vorliegende Buch führt Sie in die praktische Verwendung der Unternehmenslösung Odoo ein. Sie lernen dabei die wichtigsten Möglichkeiten der Umgebung kennen. Inhaltsverzeichnis: VORWORT 1 ODOO – DER QUICKSTART 1.1 Erste Schritte mit Odoo 1.2 CRM mit Odoo 1.3 Finanzen im Griff 1.4 Projektmanagement 1.5 Odoo als CMS 1.6 E-Commerce 1.7 Einstieg in Odoo-Administration 1.2 Odoo-Versionen im Vergleich 2 CRM MIT ODOO 2.1 Odoos CRM-Funktion 2.2 Leads und Verkaufschancen 2.2.1 Lead manuell anlegen 2.2.2 E-Mail in Lead umwandeln 2.2.3 Website-Kontakt in Leads umwandeln 2.2.4 Leads importieren 2.3 Mit Verkaufschancen hantieren 2.4 Fortgeschrittene CRM-Techniken 3 BESCHAFFUNG 3.1 Basics über Beschaffung 3.2 Ersten Lieferanten erstellen 3.3 Produkte anlegen 3.4 Bestellung anlegen 4 FINANZEN IM GRIFF 4.1 Erste Schritte mit dem Buchhaltungsmodul 4.2 Wareneingänge verbuchen 4.3 Abrechnungsmodul anpassen 4.3.1 Allgemeine Einstellungen 4.3.2 Finanzeinstellungen 4.3.3 Konten und Journale 4.4 Zahlungsbedingungen 4.5 Berichtswesen 4.6 Alle Zahlungen auf einen Blick 5 MITARBEITER VERWALTEN MIT ODOO 5.1 Abteilungen anlegen 5.2 Mitarbeiter verwalten 5.3 Zeiterfassung 5.4 Abwesenheiten managen 5.5 Personal beschaffen 6 PROJEKTMANAGEMENT 6.1 Projekt anlegen 6.2 Projektaufgaben anlegen 6.3 Projekteigenschaften 6.4

Verkaufsaufwand 7 ODOO ALS CMS 7.1 Erste Schritte mit dem CMS-Modul 7.2 Promotion 7.3 Website-Administration 8 E-COMMERCE 8.1 E-Commerce-Modul kennenlernen 8.2 Zahlungsmethoden 8.3 Magento-Anbindung 9 ODOO-ADMINISTRATION 9.1 Einstieg in die Odoo-Administration 9.2 Benutzer- und Gruppenverwaltung 9.3 Internationalisierung 9.3 Technische Anpassungen 9.3.1 SMTP-Server-Konfiguration 9.3.2 Aktionen 9.3.3 Benutzerschnittstelle 9.3.4 Datenbankstruktur 9.3.5 Automatisierung 9.3.6 Anpassungen der Berichte 9.3.7 Weitere Anpassungsmöglichkeiten 10 ODOO FÜR FORTGESCHRITTENE 10.1 Suche optimieren 10.2 Berichte 10.3 Wie geht es weiter? INDEX WEITERE BRAIN-MEDIA.DE-BÜCHER Weitere Titel in Vorbereitung Plus+

Modernize and upgrade your enterprise ERP environment by learning to work with the stable and essential components of Odoo 12 from scratch Key Features Learn the fundamentals of Odoo, a comprehensive enterprise management platform, without writing a single line of code Create business operation strategies and analytics by using Odoo Build customized ERP and CRM solutions for your business Book Description Odoo is management software that contains a set of open source enterprise management applications that help you modernize your business. Completely revised and updated, this comprehensive Odoo guide is a fourth edition of Working with Odoo. This book begins with an introduction to Odoo and helps you set up Odoo Online in your system. You'll learn how to start a new company database in Odoo and the basics

of Odoo sales management. You will explore customer relationship management in Odoo and its importance in a modern business environment. Moving on, you'll learn how to install the purchasing application, set up suppliers, and begin purchasing and receiving products in Odoo. Next, you'll learn how to use the MRP module to create, process, and schedule the manufacturing and production order. Once you get to grips with the basic applications, you'll uncover how to customize Odoo to meet the specific needs of your business. You'll learn some advanced techniques for searching and finding information, and you'll be taken through business intelligence in Odoo. Towards the end of the book, you'll go in-depth into Odoo's architecture and learn to use Odoo's API to integrate with other applications. By the end of the book, you'll be ready to use Odoo to build enterprise applications and set up the functional requirements for your business. What you will learn

- Configure and customize a customer relationship management system
- Set up purchasing and receiving system functionality in your Odoo environment
- Understand manufacturing operations and processes with real-world examples
- Explore Odoo's financial accounting and reporting features
- Use Odoo's featured project management application to sort tasks
- Get to grips with the basics of Odoo administration and manage multi-company operations

Who this book is for This book is for any IT professionals, business managers, and operation managers who are looking to gain a functional understanding of Odoo or trying to implement Odoo in their organization to improve their business processes. No prior experience of Odoo is



required.

E-BOOK 5 HARI MENGUAK MISTERI ADDONS ODOO 10.0 Buku ini menceritakan bagaimana mulai membuat addons untuk ODOO 10.0 secara lengkap. Pembahasan dimulai dari membuat folder, membuat file identifikasi addon, membuat class, membuat view XML, inherit class, inherit view, advanced view, workflow, security, wizard, dashboard dan report, bahasa, sampai dengan web services. Bahasa yang digunakan sengaja tidak formal karena materinya sendiri sudah cukup berat. Semoga buku ini bermanfaat bagi kemajuan dunia IT di Indonesia. Jika ingin membeli langsung tanpa lewat Google Play, bisa cek sini <http://vittraining.com/shop>. Pembayaran bisa lewat Mandiri dan BCA. Tentang Penulis => <http://vittraining.com/akhmad-daniel-sembering/>

TARGET PENCAPAIAN 5 HARI HARI 1: • Intro • Contoh Soal Aplikasi : Academic Information System • Struktur Addons • Desain ERD • Bikin Addons Academic • Bikin Menu dan ActionWindow • Class Course • Class Session • Relasi Course ke Session • Class Attendee • Relasi Session ke Attendee HARI 2: • Inheritance – Instructor • Functional Fields – Percentage Taken Seats • Event OnChange • Constraints • Nilai Default – Lambda Function • Fitur Duplicate HARI 3: • Advanced View • Workflow HARI 4: • Security • Wizard HARI 5: • Internationalization • Report • Dashboard • Web Services CONTOH SOAL APLIKASI : ACADEMIC INFORMATION SYSTEM Contoh soal yang kita jadikan bahan praktek adalah system informasi Akademik. Terdiri dari data Course yang punya banyak Session. Setiap Session dihadiri oleh banyak peserta

## Bookmark File PDF Customer Relationship Management Odoo

(Attendee). Course ada penganggungjawabnya, yang kita link ke User ODOO. Setiap Session ada instruktur yang link ke Partner ODOO. Setiap Attendee dihadiri oleh peserta yang juga di-link Partner ODOO. Partner yang udah jadi Instrktur pada suatu Session nggak boleh lagi jadi Attendee pada Session itu. Forum diskusi: email : buku-openerp-vitraining+subscribe@googlegroups.com web: <http://groups.google.com/d/forum/buku-openerp-vitraining> Pada saat request join sertakan nomor ID atau bukti pembelian buku. Berikut ini Daftar Isi Buku: 1 HARI 1: Pembukaan 1.1 Target pencapaian 5 Hari 1.2 Contoh Soal Aplikasi : Academic Information System 1.3 Tampak Jadi 2 Desain ERD 2.1 Course 2.2 Session 2.3 Attendee 2.4 Instructor Partner 3 Persiapan 3.1 Install Database 3.2 Setup Technical Features User 3.3 Start Server dan Update Module 4 Struktur Addons 4.1 Struktur file 4.1.1 File \_\_ODOO\_\_.py 4.1.2 File \_\_init\_\_.py 4.2 Penempatan Folder 5 Bikin Addons Academic 5.1 Bikin folder 5.2 Bikin file \_\_ODOO\_\_.py 5.3 Bikin file \_\_init\_\_.py 5.4 Reload ODOO 5.4.1 Linux 5.4.2 Windows 6 Bikin Menu dan ActionWindow 6.1 Bikin Menu 6.2 Bikin Action Window 6.3 Update \_\_ODOO\_\_.py 7 Class Course 7.1 Bikin Class Course 7.2 Bikin Tree View Course 7.3 Bikin Form View Course 8 Class Session 8.1 Menu dan Action Window Session 8.2 Bikin Class Session 8.3 Modif List View Session 8.4 Modif Form View 8.5 Bikin Relasi Course Has Many Session 8.6 Modif View Form Course – Tambah Session 9 Class Attendee 9.1 Menu dan Action Window Attendee 9.2 Bikin Class Attendee 9.3 Modif List View Attendee 9.4 Bikin Relasi

Session Has Many Attendee 9.5 Modif Form View Session – Tambah Attendee 10  
Rekap Hari 1 11 HARI 2: Inheritance – Instructor 11.1 Inherit Partner Class 11.2 Inherit  
Partner View 11.3 Modif Form Session – Filter Partner is instructor 11.4 Modif Form  
Session – Filter Partner Category 11.5 Menu Instruktur 12 Functional Fields –  
Percentage Taken Seats 12.1 Definisi function fields 12.2 Menampilkan di tree dan  
view 12.3 ProgressBar di form 12.4 Progress bar di tree view 13 Event OnChange 13.1  
Modif form view 13.2 Gabungkan proses perhitungan 13.3 Warning Message kalo Nilai  
Seats Salah 14 Constraints 14.1 Python Constraints 14.2 SQL constrains 15 Nilai  
Default – Lambda Function 15.1 Apa Itu Lambda Function? 15.2 Parameter function \*x  
? 16 Fitur Duplicate 17 Rekap Hari 2 18 HARI 3: Advanced View 18.1 Warna List View  
18.2 Calendar View 18.3 Search View 18.4 Gantt View 18.5 Chart/ Graph View 18.6  
Kanban 18.7 Nambahin Field Image di Session 18.8 Related Field – Apa Nama Course  
suatu Attendee ? 19 Workflow 19.1 Workflow Statis 19.2 Dynamic Workflow – Bikin  
Diagram Workflow 19.3 Export Workflow ke File XML 20 Rekap Hari 3 21 HARI 4:  
Security 21.1 Bikin Group Lewat Interface 21.2 Bikin Group Lewat XML 21.3 Masukkan  
User ke Group 21.4 Import CSV Access Right 21.5 Akses Menu 21.6 Record Rules  
21.7 Hubungan Group Workflow 22 Wizard 22.1 Definisikan Class Wizard 22.2 Bikin  
Menu Untuk wizard 22.3 Modif form view Wizard 22.4 Bikin Method untuk Memproses  
Data Wizard 22.5 Bikin Menu Context 22.5.1 Edit file wizard/create\_attendee\_view.xml.  
22.5.2 Edit file wizard/create\_attendee.py 22.6 Add an onchange method 22.7 Wizard

untuk Banyak Session Sekaligus 22.7.1 Edit file wizard/create\_attendee.py 23 Rekap Hari 4 24 HARI 5: Internationalization 24.1 Bikin Direktori i18n 24.2 Bahasa Udah ada di ODOO 24.2.1 Install Bahasa Target 24.3 Bahasa Belum Ada di ODOO 24.3.1 Bikin Template Translate academic.pot 24.3.2 Import ke ODOO 24.4 Sinkronisasi Istilah 24.5 Bikin File Template per Bahasa 24.6 Terjemahin File Template Bahasa 24.7 Reload Bahasa Indonesia 24.8 Istilah Tambahan 25 Report RML 25.1 Instalasi 25.2 Install Plugin di OpenOffice 25.3 Konfigurasi 25.4 Bikin Report Baru 25.5 Syntax Template 25.6 Modify Existing Report 25.7 Report di Addons – RML 26 Report Webkit 26.1 Instalasi 26.2 Test Bikin Report Manual 26.2.1 Create Template 26.2.2 Bikin Action Button 26.3 Install Report dari Addons 26.3.1 Buat File Template 26.3.2 Buat XML 27 Dashboard 27.1 Bikin Sub Menu Dashboard 27.2 Tambahi dashboard XML 28 Web Services 28.1 Instalasi XML-RPC for PHP 28.2 Aktifkan PHP Curl Module 28.3 Setup folder aplikasi 28.4 Login 28.5 Search 28.6 Read 28.7 Create 28.8 Delete 28.9 Write 28.10 Write one2many Fields 29 Rekap Hari 5 30 Penutupan 31 Referensi 32 Tentang Penulis

Odoo 12 Development Cookbook is a complete resource which provides you with various development scenarios to build complex business applications with the Odoo framework. This book will help you with implementing the new features released with the latest version in your enterprise projects.

Learn how Magento 1 works and how to manage it via easy and advanced techniques. Magento continues to be a top choice for eCommerce solutions in small and large

businesses, and many systems are still running on Magento 1.x. This book is specifically designed for these versions. Aimed at entrepreneurs, marketers, and other experts interested in eCommerce, *Magento 1 DIY* shows you how to set up and configure Magento 1 for your own project. You will also learn how to use extensions, templates and enterprise features guided by easy-to-understand, real-world examples. **What You Will Learn:** Set up, configure, use templates, designs and extensions Optimize security and performance Integrate with PIM, ERP, CRM, and other enterprise systems **Who This Book Is For:** "div>Anyone who wants to learn the basics of all aspects of Magento. You do not need any previous experience with Magento.

Untuk versi PDF dan pembayaran lewat Paypal/BCA/Mandiri klik:

<http://shop.vitraining.co> Buku ini menjelaskan contoh kasus cara membuat addons OpenERP/Odoo 7 mulai dari 0 untuk mencatat point reward pada setiap Sale Order yang total ordernya sudah melewati suatu nilai nominal tertentu. Modul mencatat detail transaksi point reward per partner dan menghasilkan journal entry akuntansi sesuai nilai nominal point. Topik yang dipelajari: \* membuat sub menu baru dibawah Sales menu \* membuat class baru untuk master sale reward dan transaksi sale reward point \* meng-override class sale.order dan res.partner \* membentuk journal entry (account.move dan account.move.line) secara coding Buku ini adalah topik pembuatan addons tingkat lanjut, sehingga diharapkan sudah membaca dan menamatkan buku "5 Hari menguak Misteri Addons OpenERP 7" yang merupakan dasar pengembangan

semua addons di OpenERP. Klik disini

<https://play.google.com/store/books/details?id=uAKABAAQBAJ>. Daftar Isi: Objective Kebutuhan Pelanggan Tampak Jadi Bikin Struktur Folder Modif Menu Class Master Sale Reward Class Partner Reward Install Modul Addons Modif Tampilan Master Sale Reward Modif Tampilan Transaksi Partner Reward Override Class Sale Order Modif Tampilan Sale Order Override Class Partner Modif Tampilan Partner Logic Transaksi Sale Order Confirm Logic SO Confirm Method partner\_reward point\_trx() Test Confirm SO Cek Journal Entry Logic SO Cancel Test Cancel SO Logic Perhitungan Total Point Customer Security Penutup Tentang Penulis Pendidikan Publikasi Projects Instruktur

This book is written for the person who has gained workplace experience and is thinking about striking out on his or her own as a consultant or a service-based entrepreneur. The reader is taken through the steps of deciding on whether they have the tools to start a new business and what they need to do before making the leap. The author focuses on the major steps of a start-up consulting practice, including business formation decisions, verbalizing the business offerings, determining market viability, and much more. Additionally, he dives into less-often discussed topics such as office space, business insurance, business ethics, and the impact on the family unit. Each chapter provides homework that outlines the steps the reader needs to complete to gain confidence they have the tools to succeed. This book also emphasizes the lifestyle implications of any solo proprietor service business.

## Bookmark File PDF Customer Relationship Management Odoo

Dieses Buch dient als Einführung in die OpenERP Lösung Odoo. Sie lernen erste wichtige Einstellungen in verschiedenen Bereichen wie Verkauf, Finanzen oder Produkte. Es wird ihnen anhand konkreter Beispiele aufgezeigt, wie sie einzelne Bereiche, wie etwa das erstellen von Produkten, einrichten und konfigurieren können. Selectize adalah gabungan dari textbox dan box. Berbasis jQuery dan sangat cocok untuk menampilkan tagging, contact lists, pilihan country, kecamatan, kelurahan, dan macam-macam lagi. Buku ini jelasin gimana cara pake selectize.js ke dalam website front end Odoo dengan mengambil contoh untuk menampilkan pilihan country, state, city, kecamatan, kelurahan pada form checkout ecommerce nya Odoo.

A practical guide to crafting elegant, intuitive, and customer-friendly websites to deliver a high-quality user experience using the powerful features of the Odoo website builder

Key Features Understand website creation using the Odoo website builder and learn how to make the most of it Extend your website by configuring the additional tools and functional options Learn about manageability and real-time functioning of the website using various operational tools

Book Description The Odoo website builder is an operational tool in the Odoo platform that allows you to design, develop, and manage a website. This book introduces and explains all the features of the Odoo website builder that will help you to be more productive while creating websites. The book starts with an overview of the Odoo website builder, its functionalities, and the tools it offers. Using

descriptive illustrations and practical examples, you'll gain detailed insights into the block operations of the Odoo website builder and learn how to work with structure blocks, features blocks, and dynamic content blocks. As you advance, you'll discover how to use the HTML, CSS, or JS editor in Odoo website builder applications for customization. This Odoo book will take you through the different aspects of website building and show you how e-commerce websites can be designed and developed using website builder applications. You'll build a website, manage it, and run a discussion forum in Odoo using the website builder, and apply your knowledge to add a live chat tool that can be incorporated into your website using the Odoo website builder. By the end of this book, you'll have gained a solid understanding of the Odoo website builder and be able to leverage its features to develop your own website. What you will learn Find out how to implement structure blocks while developing a website Work with dynamic content blocks and inner content blocks in the Odoo website builder Use an HTML, CSS, or JS editor in the Odoo website builder to customize applications Create and design a blog with the Odoo website builder Build a fully functional e-commerce website and a discussion forum using the Odoo website builder Track visitors on the website and understand the live chat tool and its functionality Who this book is for This book is for Odoo users, functional consultants, techno-functional consultants, web designers, and anyone looking to create impressive websites. Odoo developers will also find the book useful for building their website for the end user. Basic functional



knowledge of Odoo is all that you need to get started with this book.

Discover how to set up core Dynamics 365 Customer Engagement functionality and learn how to build more customized processes on top of the standard capabilities. This book starts by showing you how to set up the Dynamics 365 Online system for sales, customer service, marketing, field service, and Outlook integration. In the second section, you'll work through UI customizations, process automation and reporting in Dynamics 365 CE. Learn about the App Framework, how to create model-driven apps and how to get started with the Common Data Service for Apps. Leverage Microsoft Flow within Dynamics 365 CE to create loosely coupled business applications using automation from Microsoft and third-party services. After reading Dynamics 365 CE Essentials, you will have mastered the core functionality available in Dynamics 365 CE and be able to set it up for a number of different scenarios. What You Will Learn Set up the core standard features of Dynamics 365 CE Create model-driven apps within Dynamics 365 customized to specific business needs Customize Dynamics 365 CE and leverage process automation functionality through the UI Learn about the Common Data Service for Apps Who This Book Is For Consultants, business analysts, administrators, and project managers who are looking for more information about Dynamics 365.

Vous avez besoin d'innover pour votre entreprise ? Vous mettre à jour en marketing digital ? vous avez un projet de start up ? En quoi le web, le mobile, ou encore les

réseaux sociaux, peuvent être utiles dans votre métier ? Quelles sont les bonnes pratiques ? Voici mes cours, qui vous donneront des conseils concrets et facile à retenir. Il y a bien un des sujets de ce sommaire qui vous intéresse ! ... ---- SOMMAIRE ---\_- webdesign UX, e.commerce, blogs, serveurs, piratage cloud, wordpress, prestashop, parcours utilisateur, //- webmarketing, community manager, fidélisation, événements, réseaux sociaux, facebook google, remarketing, marketplace, newsletters, influenceurs // + examens sur ces sujets

Mengapa jual add-on di apps Odoo? Website apps.odoo.com itu tempatnya orang-orang user dan implementator Odoo untuk mencari add-on yang dibutuhkan. Kalau kita bisa tumpangkan add-on kita disana, maka hampir dapat dipastikan add-on kita akan terlihat oleh sang pencari, dan kalau fitur dan harganya cocok, pasti mereka beli... daripada pusing bikin add-on sendiri mendingan beli yang udah jadi. Kalau mau promo atau "pencitraan" perusahaan atau pribadi, website ini juga tempatnya. Kasi saja add-on gratisan, dengan link menuju website perusahaan atau pribadi anda, siapa tau ada yang perlu customisasi add-on maka terjadilah kontrak kerja jarak jauh. Ebook ini bisa juga didownload dari <http://shop.vitraining.com>

This book constitutes the refereed proceedings of the 11th International IFIP WG 2.13 International Conference on Open Source Systems, OSS 2015, held in Florence, Italy, in May 2015. The 16 revised full papers presented were carefully reviewed and selected from 50 submissions. They have been organized in the following topical

sections: open source software engineering; communication and collaboration; examples and case studies; adoption, use, and impact; and intellectual property and legal issues. Also included is an OSS 2015 PhD contest paper.

Transform and modernize your businesses and upgrade your enterprise management skills with Odoo 11, the most comprehensive management software Key Features Use project management along with analytics for better reporting Build an Odoo module and integrate it with other platforms with this practical guide Explore new design and mobile updates from the Odoo enterprise Book Description Odoo is an all-in-one management software that offers an array of business applications, forming a complete suite of enterprise management applications. Odoo 11 comes with advances on usability, speed, and design. Working with Odoo 11 starts with how to set up Odoo, both online and on your own server. You'll then configure the basic company settings required to quickly get your first Odoo system up and running. Later, you'll explore customer relationship management in Odoo and its importance in a modern business environment. You'll then dive into purchasing applications with Odoo, learn some of the primary functionalities of ERP systems for manufacturing operations, and use analytic accounting to provide better reporting. After that, you'll learn how to work with Odoo for mobile, and finally, you will walk through the recent Odoo 11 features with respect to the community and enterprise edition, giving you a complete understanding of what Odoo can do for your business. What you will learn Configure a functioning customer

relationship management system Set up a purchasing and receiving system Implement manufacturing operations and processes using real-world examples Discover the capabilities of Odoo's financial accounting and reporting features Integrate powerful human resource applications Utilize Odoo's project management application to organize tasks Customize Odoo without writing a line of code Who this book is for This book is for beginners, and will help you learn advanced-level features with Odoo such as creating your own custom modules. You do not need any prior knowledge of Odoo. Fast-track your development skills to build powerful Odoo 10 business applications About This Book Get the most up-to-date guide on Odoo 10 and learn how to build excellent business applications with Odoo This example-rich, easy-to-follow guide enables you to build apps appropriate to your business needs Create solid business applications with the help of this precise, to-the-point guide Who This Book Is For This book caters to developers who are familiar with Python and MVC design and now want to build effective business applications using Odoo. What You Will Learn Install Odoo from source code and use all the basic techniques to setup and manage your Odoo server instances Create your first Odoo application Add Odoo's social and messaging features to your own modules Get to know the essentials of Models and Views Understand and use the server API to add business logic Use Qweb to create custom Reports Extend Odoo CMS features to create your own website controllers and pages Leverage Odoo Workflows on your applications Write module automated tests and

debugging techniques Deploy your Odoo applications for production use In Detail Odoo is one of the fastest growing open source, business application development software products available. With announcement of Odoo 10, there are many new features added to Odoo and the face of business applications developed with Odoo has changed. This book will not only teach you how to build and customize business applications with Odoo, but it also covers all the new features that Odoo has to offer. This book is the latest resource on developing and customizing Odoo 10 applications. It comes packed with much more and refined content than its predecessor. It will start with building business applications from scratch and will cover topics such as module extensions, inheritance, working with data, user interfaces, and so on. The book also covers the latest features of Odoo 10, in addition to front end development, testing and debugging techniques. The book will also talk about Odoo Community and Odoo Enterprise. Style and approach This book follows a step-by-step practical approach where you will learn new concepts with every progressing chapter and create apps for business development.

"Odoo is a comprehensive set of open-source enterprise management applications. Now with Odoo 10, you have access to a powerful website builder, integrated e-commerce features, and a fast-growing community to help transform and modernize your business. We will start with how to set up Odoo online and on your own server. You'll then configure the basic company settings required to quickly get your first Odoo

system up and running. Later, you'll explore Customer Relationship Management in Odoo and see its importance in today's modern business environment. Next, we'll deep dive into a purchasing application with Odoo and you'll learn some of the primary functionalities of ERP systems for manufacturing operations. Then you'll use analytic accounting to provide better reporting. Finally, we'll walk you through the recent Odoo 10 features with respect to the community and enterprise edition, giving you the complete understanding of what Odoo can do for you!"--Resource description page. QuickBooks is a bookkeeping software for finance professionals to manage business accounting demands and reports. This book will help you build the perfect budget, simplify tax return preparation, manage inventory, track job costs, generate income statements and financial reports, and every other accounting-related task crossing your desk at work.

Davon haben Unternehmen lange geträumt: Eine quelloffene Unternehmenslösung, die die gesamte Bandbreite der anfallenden Aufgaben abdecken kann. Angefangen von der Buchhaltung, über die Lager- und Produktverwaltung, das Projektmanagement, über das Personalwesen bis hin zum ECommerce und Marketing. Mit Odoo gibt es nun endlich eine Lösung, die diese Lücken schließt. Neben klassischen ERP-Funktionen beherrscht die Umgebung CRM, sogar E-Commerce, ContentManagement, Projektplanung,

Lagerverwaltung, Buchhaltung, Personalmanagement, Portal, Knowledge Base und vieles mehr. Die Umgebung stellt Module für die Bereiche E-Business, E-Marketing und E-Commerce zur Verfügung. Das vorliegende E-Book führt Sie in die praktische Verwendung der Unternehmenslösung Odoo ein. Sie lernen dabei die wichtigsten Möglichkeiten der Umgebung kennen.

As digital transformation becomes increasingly central to effective corporate strategy, today's students must understand information systems' role as the backbone to all organizations. Known for its rich Canadian content and focus on active learning, Introduction to Information Systems, Fifth Canadian Edition shows students how they can use IS to help their employers increase profitability, improve customer service, manage daily operations, and drive impact in their markets. The popular What's in IT for Me framework empowers students in accounting, finance, marketing, human resources, production/operations management, and management information systems (MIS) to connect their majors to specific IT topics and demonstrate value in the organizations they join. Odoo 14 Book is an online guide based on Odoo Enterprise Edition. The Odoo Book describes the best practices for the implementation popular Odoo applications including Sales, Purchase, Inventory, Accounting, Manufacturing and CRM. You can get a clear picture on the implementation by reading the

online book or by clicking the relevant links.

This work recommends initiatives for improving customer service and managing change, describing methodologies geared toward building relationships through customer-perceived value instruments, monitoring customer relationship indices, and changing the corporate culture and the way people work. Anton is director of benchmark research at Purdue University's Center for Customer-Driven Quality. Petouhoff works in the private sector. Annotation copyrighted by Book News, Inc., Portland, OR.

Odoo 14 Development Cookbook is a complete resource that provides various development scenarios to help you build complex business applications with the Odoo framework. Whether you want to customize existing modules, create new ones, or customize the website or backend web-client (JS), this book covers every aspect of Odoo development.

[Copyright: 3169652d0a82a9094d10afddc59303d7](https://www.booknews.com/3169652d0a82a9094d10afddc59303d7)