Cocreate Modeling 2008 Installation And Configuration

Entrepreneurship, Innovation and Regional
Development is unique in that it addresses the
central factors in economic development –
entrepreneurship, innovation and organizational
learning – as regional phenomena. This definitive
text focuses on different types of organizations to
illustrate the value of entrepreneurship and
innovation both for businesses and for regional
development. Establishing a firm link between
entrepreneurship, innovation and economic
regeneration, the book also examines the factors
contributing to their success. Replete with
international case studies, empirical evidence of
concepts and practical examples, this is an ideal text
to support postgraduate teaching and research
related to entrepreneurship, innovation management
and regional economic development.
This book contains 13 papers from the 7th Workshop
on Global Sourcing, held in Val d'Isère, France,
during March 11–14, 2013, which were carefully
reviewed and selected from 40 submissions. They
are based on a vast empirical base brought together
by leading researchers in information systems,
strategic management, and operations. This volume
is intended for students, academics, and
practitioners interested in research results and

experiences on outsourcing and offshoring of information technology and business processes. The topics discussed represent both client and supplier perspectives on sourcing of global services, combine theoretical and practical insights regarding challenges that both clients and vendors face, and include case studies from client and vendor organizations.

We all live in a service-based economy right now, and the role of customers has changed from passive buyers to active value creators. Customers are actively engaged in the value creation process, and customer value creation behavior has become an essential phenomenon. For the competitive advantage of the firm, employees need to change from exclusive service providers to value facilitators. Firms must now change their paradigm from treating customers as mere buyers to engaging customers as value creators. This book sheds insight into the essentiality of understanding customer value creation behavior for enhancing firm performance. This book is also a comprehensive reference critically analyzing the current state of customer value creation behavior. It covers theoretical foundations, measurement, antecedents and consequences of customer value creation behavior, in addition to applications in specific and various contexts. The book also highlights the importance of understanding the dimensional structure of customer

value creation behaviour for accurate results of empirical research. In addition, the book also examines customer value destruction behavior or dysfunctional customer behavior. This book challenges the conventional belief that handling customer complaints equates with handling dysfunctional customer behavior and provides useful insights for handling employees and customers. The contemporary economic landscape features the prevalence of the service sector in economic systems, the pervasive servitisation of manufacturing, innovations in traditional business models and new value creation models, thanks to the new possibilities offered by the web, ICT and other enabling technologies. In this evolving context, this book provides qualified contributions on the topic of service science from a managerial perspective. A multidisciplinary perspective is adopted, dealing with both the structural–technological and dynamic–relational aspects of managing complexity. In addressing the contribution that service science can make to business value creation, this book covers relevant issues such as product servitisation, business modelling, value cocreation with customers, performance measures and the role of ICT. It also presents some innovative experiences of management models in service organisations operating in the environmental, energy and health-care sectors. This book aims to enhance the value of

the results of research intertwined with the
development of a new training curriculum started
four years ago at the Scuola Superiore Sant'Anna of
Pisa (Italy) with the evolution of the "Master in
Management of Innovation" into the new "Master in
Management, Innovation and Service Engineering"
(MAINS).

This volume constitutes a first approximation for the
use of systems approaches and dynamic
performance management as tools for collaborative
governance. The chapters examine models and
simulations used in some specific systems
approaches, which contribute to facilitating problem
focus and collective understanding of collaborative
governance, especially in the area of performance
management. The explicit connection between
resources and outcomes promoted by this view
helps managers to understand better how to improve
policy and to create positive outcomes that create
public value.

Georg Stampfl explores in detail the nature of
business model innovation processes in established
companies from the organizational and the individual
perspective. He outlines when and why the process
of business model innovation is started, how the
process of business model innovation unfolds and
what contributes to or inhibits success. Moreover,
the author investigates how individuals discover new
business models and how innovation teams

collaborate in business model innovation projects. Based on these insights the author provides helpful guidelines on how companies can tackle the business model innovation challenge.

Major textbook introduction to the ways that the people of the US use the process of human communication to select their Presidents. Looks at the function and effects of talk about American presidential politics in everyday life.

Sustainable value management reveals a new space for studying business models. The traditional approach is based on the assumption that the goal of any business is to make money. All decisions regarding supply and production should be made to maximize profit. The discrepancy in creating non-economic value is sometimes the result of separating ownership from control over an enterprise. Although shareholders are interested in maximizing profit, management that actually makes decisions can also pursue other goals. In addition to economic aspects, the management intentions of modern managers are also influenced by factors arising from the organizational culture built, co-created within the organization and sometimes with the participation of external actors such as suppliers and customers. The sources of the creation of social values will be the management intentions of top management, often initiated by the adopted values and rules on the basis of which resources are bound

within the structure of the business model. The value of sustainability is based on the identification of those creative sources that relate to economic and social value. Economic value is created through social value and vice versa. This allows the complementarity of the value created to be mutually supportive. The business model that integrates both of these values should be more resistant to crises than the one that is oriented only toward producing economic value. Concurrent implementation of economic and social goals increases resilience and affects the success of modern business models. This is due to the specificity of the business ecosystem that is built as part of the business model, which, in essence, is based on the use of social factors to merge the business model into a complex ecosystem capable of producing value.

Business process management (BPM) constitutes one of the most exciting - search areas in computer science and the BPM Conference together with its workshops provides a distinct platform for presenting the latest research and showing future directions in this area. These proceedings contain the ?nal v- sions of papers accepted for the workshops held in conjunction with the 7th International Conference on Business Process Management (BPM 2009). The BPM 2009 conference and workshops took place in Ulm, Germany. We received many interesting workshop proposals, eight of which were selected. Ultimately the workshops ran on September 7, 2009 featuring highly interesting keynotes, inspiring scienti?c presentations, and fruitful discussions. The history of ?ve years of BPM workshops in a row proves the

continued success of the workshop program. Theworkshopsh
eldin2009includedonenewworkshoponempiricalresearch in
business process management and seven well-established
workshops. First International Workshop on Empirical
Research in Business Process Management(ER-BPM 2009).
The ER-BPM 2009 workshop addressed the demand for
empirical research methods such as experimental or case
studies to BPM and invited fellow colleagues to investigate
both the potential and the limitations of BPM methods and
technologies in practice. The ER-BPM workshop aimed at
closing the gap in knowledge on process management and at
discussing empirical research in the space of BPM and
associated phenomena. 12th International Workshop on
Reference Modeling (RefMod 2009). Although conceptual
models have proven to be a useful means to support
information systems engineering in the past few years,
creating and especiallymaintainingconceptualmodelscanbequi
techallengingandcostly.

The third edition of Theoretical Models of Counseling and
Psychotherapy provides a comprehensive overview of a
variety of major counseling theories and focuses on the
integration of different theoretical models. With new
information on multiculturalism, diversity, and cutting-edge
theories such as psychosynthesis, the book offers a detailed
description of the philosophical basis for each theory as well
as historical context and biographical information on each
theory's founder. Chapters include new case excerpts and
clinical examples, and each chapter follows a consistent
structure in its exploration of each theory's features,
including its approach to and ideas on personality
development, human nature, the role of environment, the
change process in therapy, and contributions and limitations
to the mental health field. Theory-specific information on
diagnosis, psychopharmacology, spirituality, and gender

issues is also discussed, and the book is accompanied by a companion website where professors and students will find exercises and course material that will further deepen their understanding of counseling theory and allow them to easily bridge classroom study to future practice. Available for free download for each chapter: PowerPoint slides and a testbank of 21 multiple-choice questions

This book constitutes the refereed proceedings of the 11th International Conference on Model Driven Engineering Languages and Systems, MoDELS 2008, held in Toulouse, France, during September 28-October 3, 2008. The 58 revised full papers presented were carefully reviewed and selected from 271 submissions. The book also contains three keynote speeches and contributions to workshops, symposia, tutorials and panels at the conference. The papers are organized in topical sections on Model Transformation: Foundations; Requirements Modeling; Domain-Specific Modeling; Model Transformation: Techniques, Composition and Analysis of Behavioral Models; Model Comprehension; Model Management; Behavioral Conformance and Refinement; Metamodeling and Modularity; Constraints; Model Analysis; Service-Oriented Architectures; Adaptive and Autonomic Systems; Empirical Studies; Evolution and Reverse Engineering; Modeling Language Semantics; Dependability Analysis and Testing; Aspect-Oriented Modeling; Structural Modeling;and Embedded Systems. The SAGE Handbook of Tourism Management is a critical, authoritative review of tourism management, written by leading international thinkers and academics in the field. Arranged over two volumes, the chapters are framed as critical synoptic pieces covering key developments, current issues and debates, and emerging trends and future considerations for the field. The two volumes focus in turn on the theories, concepts and disciplines that underpin tourism

management in volume one, followed by examinations of how those ideas and concepts have been applied in the second volume. Chapters are structured around twelve key themes: Volume One Part One: Researching Tourism Part Two: Social Analysis Part Three: Economic Analysis Part Four: Technological Analysis Part Five: Environmental Analysis Part Six: Political Analysis Volume Two Part One: Approaching Tourism Part Two: Destination Applications Part Three: Marketing Applications Part Four: Tourism Product Markets Part Five: Technological Applications Part Six: Environmental Applications This handbook offers a fresh, contemporary and definitive look at tourism management, making it an essential resource for academics, researchers and students.

From a brand management perspective Ulrike Arnhold analyses the impact of interactive marketing programmes in Web 2.0, evaluating user generated content as a tool of the brand communication mix.

As advances in technology continue to generate the collective knowledge of an organization and its operations, strategic models for information systems are developed in order to arrange business processes and business data. Frameworks for Developing Efficient Information Systems: Models, Theory, and Practice presents research and practices on the advancements in systems analysis and design. These theoretical frameworks and practical solutions are useful for researchers, practitioners, and academicians as this book aims to bridge the communication gap between business managers and system designers.

The ideas and papers in this volume primarily showcase the work of a group of new scholars who will lead the next generation of educational practise and inquiry. While the topics explored are critical issues, the ways in which these new scholars have chosen to address them illustrates the

diversity of voice, venue and value that has led them to present their work. Education and what it means has entered a new era in which the primary focus on education for the sake of education is strained. An educational free-for-all, in the sense of a no-holds-barred fight, seems in place as competition for market share, effective branding exercises and movement towards a client-based delivery of educational services (on demand as demanded) has been fuelled and compounded by litigation, accreditation, transfer credits and matters of patents, copyrights, ownership and monopoly. The link between education and financial well-being has been co-opted as the key to personal success. Unfortunately, the degree pursuit, often called the "paper chase" has become competitive for learners seeking scholarships, awards and entry into graduate school. This transition indicates movement from becoming well educated to employability potential paralleling much institutional retooling and sustenance of enhanced reputation and fiscal viability. "This book provides the most up-to-date research findings and future directions for customer relationship management in contemporary enterprises, covering a wide range of topics such as management issues, innovative ideas, state-of-the-art business applications, and evaluation of social media products and services"--Provided by publisher.

This book provides a comprehensive exploration into the identification and development of sustainable business models as well as their implementation, management and evaluation. With ever-increasing pressure on organisations to respond to societal change and improve competition through sustainable business model innovation (SBMI), this book aims to contribute to the knowledge of their design and

management. The chapters explore the role of
partnerships, the Internet of Things and the circular
economy, among other factors, in developing SBM
and how SBMI is facilitated through ideation and in
entrepreneurial settings. Providing new typologies,
patterns and a framework to evaluate the level of
sustainability of business models, this book critically
reviews existing literature on the topic to examine
the potential of SBMI in research and in practice.
The contributing authors employ a number of case
studies and case examples to illustrate the
integration of sustainable business models
throughout the value chain, and their influence on
wider social, environmental and business activities.
"This book discusses theory and practice in the
design of knowledge management systems,
facilitation of knowledge sharing, and creation of
practices that encourage organizational
learning"--Provided by publisher.
Traditional classroom learning environments are
quickly becoming a thing of the past as research
continues to support the integration of learning
outside of a structured school environment. Blended
learning, in particular, offers the best of both worlds,
combining classroom learning with mobile and web-
based learning environments. Blended Learning:
Concepts, Methodologies, Tools, and Applications
explores emerging trends, case studies, and digital
tools for hybrid learning in modern educational

settings. Focusing on the latest technological innovations as well as effective pedagogical practice, this critical multi-volume set is a comprehensive resource for instructional designers, educators, administrators, and graduate-level students in the field of education.

This book relies on the conceptual model of Open Government (OG), focusing on transparency and, concretely, in open data initiatives at the local government context with the aim of improving participation and collaboration. Most Open Government models are centered on three pillars: transparency, participation and collaboration. Transparency is a crucial ingredient of OG and, applied to data openness means to ensure that the data are well known, comprehensible, easily accessible and open to all. new governance models based on different open data models have not been proposed up to now. The chapter authors seek to contribute recent research to the discussion on governance models of open data initiatives to support Open Governments with the aim of creating public value. It includes both theoretical and empirical studies on governments models in open data initiatives.

Model Driven Engineering Languages and Systems11th International Conference, MoDELS 2008, Toulouse, France, September 28 - October 3, 2008, ProceedingsSpringer

ICT and globalization have completely redefined learning and communication. People virtually connect to, collaborate with, and learn from other individuals. Because educational technology has matured considerably since its inception, there are still many issues in the design of learner-centered environments. The Handbook of Research on Ecosystem-Based Theoretical Models of Learning and Communication is an essential reference source that discusses learning and communication ecosystems and the strategic role of trust at different levels of the information and knowledge society. Featuring research on topics such as global society, life-long learning, and nanotechnology, this book is ideally designed for educators, instructional designers, principals, administrators, professionals, researchers, and students.

This book is about how models can be developed to represent demand and supply on markets, where the emphasis is on demand models. Its primary focus is on models that can be used by managers to support marketing decisions. Modeling Markets presents a comprehensive overview of the tools and methodologies that managers can use in decision making. It has long been known that even simple models outperform judgments in predicting outcomes in a wide variety of contexts. More complex models potentially provide insights about structural relations not available from casual

observations. In this book, the authors present a
wealth of insights developed at the forefront of the
field, covering all key aspects of specification,
estimation, validation and use of models. The most
current insights and innovations in quantitative
marketing are presented, including in-depth
discussion of Bayesian estimation methods.
Throughout the book, the authors provide examples
and illustrations. This book will be of interest to
researchers, analysts, managers and students who
want to understand, develop or use models of
marketing phenomena.

This book provides a rich overview and takes a
closer look at the current state of theory and practice
in the field of sustainable business models. The
chapters in this book examine and analyze existing
and new approaches towards sustainable business
models and showcase the implementation of
sustainable business through both quantitative and
qualitative studies, including several case studies
and many practical examples. It approaches these
issues from the standpoints of diverse business
disciplines to yield new insights and ideas that are
relevant from both an academic and professional
perspective. In its essence, the book examines how
firms' value creation processes can be driven by
sustainability and social responsibility and how this
impacts business and society. Readers will find a
range of sustainable business models that have

been employed and are being pioneered in various industries around the globe – which are thoroughly investigated and discussed, and put into a comprehensive conceptual framework.

Edited by Jussi Kantola, the founding faculty member of the world's first university Knowledge Service Engineering Department at Korea Advanced Institute of Science and Technology, and Waldemar Karwowski from the Department of Industrial Engineering and Management Systems at UCF, Knowledge Service Engineering Handbook defines what knowledge services engineering means and how it is different from service engineering and service production. This groundbreaking handbook explores recent advances in knowledge service engineering from the accomplished researchers and practitioners in this field from around the world and provides engineering, systemic, industry, and consumer use viewpoints to knowledge service systems and engineering paradigms. The handbook outlines how to acquire and utilize knowledge in the 21st century presenting multiple cultural aspects including US, European, and Asian perspectives. Organized into four parts, it begins with an introduction to the main concepts of knowledge services. It then explores data, information and knowledge based engineering methods and applications that can be used to develop knowledge services, followed by discussions of the importance of human networks in knowledge services. The handbook concludes with descriptions of high-performance knowledge service systems. This structure allows different uses: the information can be looked up as needed or read in the order presented. As with any new field, the excitement lies in seeing how to combine these advances in data, information, and human parts of knowledge services in the future. While most books on this subject concentrate on data,

information, or knowledge, this handbook integrates coverage of all three, thus providing a complete examination of sustainable knowledge services. The handbook has been carefully designed to be of use to professionals who develop new knowledge services and related businesses, for academic researchers and lecturers to start new research projects, and for students studying knowledge services, knowledge service production, and knowledge service business.

I3E 2009 was held in Nancy, France, during September 23–25, hosted by Nancy University and INRIA Grand-Est at LORIA. The conference provided scientists andpractitionersof academia,industryandgovernmentwithaforumwherethey presented their latest ?ndings concerning application of e-business, e-services and e-society, and the underlying technology to support these applications. The 9th IFIP Conference on e-Business, e-Services and e-Society, sponsored by IFIP WG 6.1. of Technical Committees TC6 in cooperation with TC11, and TC8 represents the continuation of previous events held in Zurich (Switzerland) in 2001, Lisbon (Portugal) in 2002, Sao Paulo (Brazil) in 2003, Toulouse (France) in 2004, Poznan (Poland) in 2005, Turku (Finland) in 2006, Wuhan (China) in 2007 and Tokyo (Japan) in 2008. The call for papers attracted papers from 31 countries from the ?ve con- nents. As a result, the I3E 2009 programo?ered 12 sessions of full-paper pres- tations. The 31 selected papers cover a wide and important variety of issues in e-Business,e-servicesande-society,including security,trust,andprivacy,ethical and societal issues, business organization, provision of services as software and software as services, and others. Extended versions of selected papers submitted to I3E 2009 will be published in the International Journal of e-Adoption and in AIS Transactions on Enterprise Systems. In addition, a 500-euros prize was

awarded to the authors of the best paper selected by the
Program Comm- tee. We thank all authors who submitted
their papers, the Program Committee members and external
reviewers for their excellent work.

The hospitality model called "Albergo Diffuso" (AD), or
"scattered hotel," has been engneered by Mr Giancarlo
Dall'Ara and described by The New York Times as a way of
bringing life back to historic towns and rural hamlets by
utilizing unused rooms for tourism. This "simple but genial"
model devised in Italy in the mid-90's received an award from
the UNDP for its sustainability, but despite the spread of
AD's, no peer-reviewed books have previously been
published in English focusing on this innovation. In this book,
the author therefore begins by exploring the AD as a
community-based hospitality model, examining both its pros
and cons. He then considers conviviality, sense of security,
and other factors that Hans Magnus Enzensberger referred to
as luxuries of our time for urban dwellers. These represent
the key pre-requisites a location must possess to be deemed
suitable for this innovation. Next, investors and co-interested
private, public and not-for-profit associations are provided
with a structured framework to help them achieve a
defensible competitive advantage by harnessing the
economic potential of valuable, rare, inimitable and non-
substitutable (VRIN) resources. The final section assesses
the AD as a business model, evaluating various aspects at
the heart of any business plan.

This book constitutes the proceedings of the 10th
International and Interdisciplinary Conference on Modeling
and Using Context, CONTEXT 2017, held in Paris, France, in
June 2017. The 26 full papers and 15 short papers presented
were carefully reviewed and selected from 88 submissions.
The papers feature research in a wide range of disciplines
related to issues of context and contextual knowledge and

discuss commonalities across and differences between the disciplines' approaches to the study of context. They are organized in the following topical sections: context in representation; context modeling of human activities; context in communication; context awareness; and various specific topics.

This book constitutes the refereed proceedings of the 30th International Conference on Conceptual Modeling, ER 2011, held in Brussels, Belgium, in October/November 2011. The 25 revised full papers presented together with 14 short papers and three keynotes were carefully reviewed and selected from 157 submissions. The papers are organized in topical sections on modeling goals and compliance; human and socio-technical factors; ontologies; data model theory; model development and maintainability; user interfaces and software classification; evolution, propagation and refinement; UML and requirements modeling; views, queries and search; requirements and business intelligence; MDA and ontology-based modeling; process modeling; panels.

Within a given enterprise, database management involves the monitoring, administration, and maintenance of the databases, which constantly change with new technologies and new forms of data.Cross-Disciplinary Models and Applications of Database Management: Advancing Approaches is an updated look at the latest tools and technology within the burgeoning field of database management. Perfect for the network administrator, technician, information technology specialist or consultant, or for academics and students, this volume presents the latest the field has to offer by way of cases and new research. As database languages, models, and systems change, it's vital for practitioners within the field to stay abreast of the latest research and methods being used around the world, and this book offers the most current advances available.

Environmental sustainability creates both tremendous business opportunities and formidable threats to established companies across virtually all industry sectors. Yet many companies tackle the issue in a superficial or passive way, rather than considering fundamental changes to their existing business models. By ignoring the opportunities of Green Business Model Transformations, companies exclude themselves from a large variety of potential means to create economic value. In addition to ordinary product and process innovations, they can change "the rules of the game" within an industry towards environmental sustainability. Green Business Model Transformations, however, are challenging ventures: New, green business models with all their uncertainties and inherent complex systemic characteristics are difficult to design, assess, and implement successfully, particularly in the context of established companies that often entail complex structures and considerable inertia. As a result, there is a great need for guidance in management practice. This publication addresses this need with a general approach to Managing Green Business Model Transformations that is based on a broad theoretical foundation, illustrated by many real-world examples from various industry sectors.

This book demonstrates how to successfully manage and lead healthcare institutions by employing the logic of business model innovation to gain competitive advantages. Since clerk-like routines in professional organizations tend to overlook patient and service-centered healthcare solutions, it challenges the view that competition and collaboration in the healthcare sector should not only incorporate single-end services, therapies or diagnosis related groups. Moreover, the authors focus on holistic business models, which place greater emphasis on customer needs and put customers and patients first. The holistic business models approach

addresses topics such as business operations, competitiveness, strategic business objectives, opportunities and threats, critical success factors and key performance indicators.The contributions cover various aspects of service business innovation such as reconfiguring the hospital business model in healthcare delivery, essential characteristics of service business model innovation in healthcare, guided business modeling and analysis for business professionals, patient-driven service delivery models in healthcare, and continuous and co-creative business model creation. All of the contributions introduce business models and strategies, process innovations, and toolkits that can be applied at the managerial level, ensuring the book will be of interest to healthcare professionals, hospital managers and consultants, as well as scholars, whose focus is on improving value-generating and competitive business architectures in the healthcare sector.
Identity Research in Intercultural Communication, edited by Nilanjana Bardhan and Mark P. Orbe, is unique in scope because it brings together a vast range of positions on identity scholarship within intercultural communication under one umbrella. It tracks the state of identity research in the field and includes cutting-edge theoretical essays, and queries what kinds of theoretical, methodological, praxiological, and pedagogical boundaries researchers should be pushing in the future. This volume is an essential text for scholars, educators, students, and intercultural consultants and trainers.
This book analyzes e-participation in smart cities. In recent decades, information and communication technologies (ICT) have played a key role in the democratic political and governance process by allowing

easier interaction between governments and citizens, and the increased ability of citizens to participate in the production chain of public services. E-participation plays and important role in the development of smart cities and smart communities , but it has not yet been extensively studied. This book fills that gap by combining empirical and theoretical research to analyze actual practices of citizen involvement in smart cities and build a solid framework for successful e-participation in smart cities. The book is divided into three parts. Part I discusses smart technologies and their role in improving e-participation in smart cities. Part II deals with models of e-participation in smart cities and the organization issues affecting the implementation of e-participation; these chapters analyze the efficiency of governance models in relation to the establishment of smart cities. Part III proposes incentives to motivate increased participation by governments and cititzenry within the smart cities context. Written by an international panel of experts and practitioners, this book will be a convenient source of information on e-participation in smart cities and will be valuable to academics, researchers, policy-makers, public managers, citizens, international organizations and anyone who has a stake in enhancing citizen engagement in smart cities.
Advances in machine learning techniques and ever-increasing computing power has helped create a new generation of hardware and software technologies with practical applications for nearly every industry. As the progress has, in turn, excited the interest of venture investors, technology firms, and a growing number of

clients, implementing intelligent automation in both physical and information systems has become a must in business. Handbook of Research on Smart Technology Models for Business and Industry is an essential reference source that discusses relevant abstract frameworks and the latest experimental research findings in theory, mathematical models, software applications, and prototypes in the area of smart technologies. Featuring research on topics such as digital security, renewable energy, and intelligence management, this book is ideally designed for machine learning specialists, industrial experts, data scientists, researchers, academicians, students, and business professionals seeking coverage on current smart technology models.

Smart, Resilient and Transition Cities: Emerging Approaches and Tools for Climate-Sensitive Urban Development starts with a presentation of three widespread Urban Metaphors, which are gaining increasing attention from urban planners and decision-makers: Smart City, Resilient City and Transition Towns, being all of them focused on the need for enhancing cities' capacities to cope with the multiple and heterogeneous challenges threatening contemporary cities and their future development and, above all, with climate issues. Then, the Authors provide an overview of current large-scale and urban strategies to counterbalance climate change so far undertaken in different geographical contexts (Europe, United States, China, Africa and Australia), shedding light on the different approaches, on the different weights assigned

to mitigation and adaptation issues as well as on the main barriers hindering their effectiveness and translation into measurable outcomes. Opportunities and criticalities arising from the rich, 'sprawled' and 'blurred' landscape of current strategies and initiatives in the face of climate change pave the way to a discussion on the lessons learnt from current initiatives and provide new hints for developing integrated climate strategies, capable to guide planners and decision makers towards a climate sensitive urban development Smart, Resilient and Transition Cities: Emerging Approaches and Tools for Climate-Sensitive Urban Development merges a scientific approach with a pragmatic one. Through a case study approach, the Authors explore strengths and weaknesses of institutional and informal practices to foreshadow innovative paths for an adaptive process of urban governance in the face of climate change. The book guides the reader along new governance paths, characterized by continuous learning and close cooperation and communication among different actors and stakeholders and, in so doing, helps them to overcome current 'siloed' approaches to climate issues. Links resilience, smart growth, low-carbon urbanism, climate-friendly cities, sustainable development and transition cities, being all these concepts crucial to improve effective climate policies Includes a number of case studies showing how cities, different in size, geographical, cultural and economic contexts are currently dealing with climate issues, grasping synergies and commonalities arising from current institutional

practices and transition initiatives Provides strategic and
operative guidelines to overcome barriers and critical
issues emerging from current practices, promoting cross-
sectoral approaches to counterbalance climate change
There has been a resurgent interest in relationship-
based practice and the Care Act 2014 recognises the
significance of effective working relationships with
service users and carers to ensure a person-centred
approach and effective participation and co-production.
The Care Act advocates a strengths-based, whole family
approach to assessment, care and support planning.
Relationship, putting the person at the centre of the
process, lies at the heart of this approach. This book is a
practice-based exploration of relationship-based practice
for social work with adults that looks at underpinning
theory, legislation and policy drivers, value perspectives
and skills in practice. The first part of the book introduces
relationship-based practice and theoretical concepts,
such as psycho-social and psycho-dynamically informed
approaches to practice which highlight the complexities
of relationships, at conscious and unconscious levels,
both from the service user/carer perspective and the
professional's perspective, where reflection and use of
self are key; it critically explores the legislation and policy
context. A conceptual model called IDEAS is introduced
which provides a framework for the second part of the
book, by breaking down the discussion into relevant
practice issues. Here theory, skills and values are
applied through case examples to illustrate the efficacy
of relationship-based practice across a range of practice
settings in social work with adult service users and

carers.

The creative citizen unbound introduces the concept of 'creative citizenship' to explore the potential of civic-minded creative individuals in the era of social media and in the context of an expanding creative economy. Drawing on the findings of a 30-month study of communities supported by the UK research funding councils, multidisciplinary contributors examine the value and nature of creative citizenship, not only in terms of its contribution to civic life and social capital but also to more contested notions of value, both economic and cultural. This original book will be beneficial to researchers and students across a range of disciplines including media and communication, political science, economics, planning and economic geography, and the creative and performing arts.

This prestigious edited collection of articles from the Journal of Brand Management discusses the impact of research on our understanding of corporate brand characteristics and corporate brand management to date. A wide range of topics are covered, including franchise brand management, co-creation of corporate brands, alliance brands, the role of internal branding in the delivery of employee brand promise, and the expansion into new approaches. Advances in Corporate Branding is essential reading for those undertaking a PhD programme or by upper level students looking for rigorous academic material on the subject and for scholars and discerning practitioners, acting as 'advanced introductions'.

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