

# Camera Buyers Guide 2012

If you've got a love and passion for photography, and a feel for your camera gear and settings, yet your images still fall short—The Passionate Photographer will help you close that disappointing and frustrating gap between the images you thought you took and the images you actually got. This book will help you determine what you want to say with your photography, then translate those thoughts and feelings into strong images. It is both a source of inspiration and a practical guide, as photographer Steve Simon distills 30 years of photographic obsession into the ten crucial steps every photographer needs to take in order to become great at their passion. Simon's practical tips and advice are immediately actionable—designed to accelerate your progress toward becoming the photographer you know you can be. Core concepts include: - The power of working on personal projects to fuel your passion and vision - Shooting a large and targeted volume of work, which leads to a technical competence that lets your creativity soar - Learning to focus your concentration as you shoot, and move outside your comfort zone, past your fears toward the next great image - Strategies for approaching strangers to create successful portraits - How to edit your own work and seek second opinions to identify strengths and weaknesses, offering opportunities for growth and improvement with a goal of sharing your work with the world - The critical need to follow, see, and capture the light around you Along the way, Simon offers inspiration with “Lessons Learned” culled from his own extensive experience and archive of photojournalism and personal projects, as well as images and stories from acclaimed photographers. If you're ready to be inspired and challenge yourself to take your photography to the next level,

The Passionate Photographer provides ideas and creative solutions to transform that passion into images that convey your unique personal vision.

Issues in Aerospace and Defense Research and Application: 2013 Edition is a ScholarlyEditions™ book that delivers timely, authoritative, and comprehensive information about Aerospace Research. The editors have built Issues in Aerospace and Defense Research and Application: 2013 Edition on the vast information databases of ScholarlyNews.™ You can expect the information about Aerospace Research in this book to be deeper than what you can access anywhere else, as well as consistently reliable, authoritative, informed, and relevant. The content of Issues in Aerospace and Defense Research and Application: 2013 Edition has been produced by the world's leading scientists, engineers, analysts, research institutions, and companies. All of the content is from peer-reviewed sources, and all of it is written, assembled, and edited by the editors at ScholarlyEditions™ and available exclusively from us. You now have a source you can cite with authority, confidence, and credibility. More information is available at <http://www.ScholarlyEditions.com/>. Internet usage has become a normal and essential aspect of everyday life. Due to the immense amount of information available on the web, it has become obligatory to find ways to sift through and categorize the overload of data while removing redundant material. Collaborative Filtering Using Data Mining and Analysis evaluates the latest patterns and trending topics in the utilization of data mining tools and filtering practices. Featuring emergent research and optimization techniques in the areas of opinion mining, text mining, and sentiment analysis, as well as their various applications, this book is an essential reference source for researchers and engineers interested in collaborative filtering. Discover how to create professional-quality digital

videos--faster than you can say "lights, camera, action" Digital video cameras are everywhere--even on our phones! But cameras don't make great movies; filmmakers do. Written by a seasoned pro with 40 years of teaching experience, Digital Filmmaking for Beginners is your fully illustrated introduction to all technical aspects of digital filmmaking. Featuring clear, concise instruction--accompanied by online video demonstrations--this comprehensive guide covers the best methods and techniques to plan and script projects; set up lighting, microphones, and cameras; and shoot, edit, and apply postproduction effects and other finishing touches. Whether you're an amateur film buff or an aspiring professional videographer, this is the source for everything you need to bring your ideas from the page to the screen. Coverage includes: Best practices to ensure smooth operations in all project phases, from planning to post production Recommendations on selecting and purchasing cameras, filming gear, and the best editing and effects software to fit your budget and needs Advice on planning, shooting, editing, and other technical elements Fully illustrated tutorials on composition, framing, and other visual storytelling techniques Exclusive bonus online content, including finished video demonstrations of key filmmaking techniques and informative articles

Carrying on Adrian Streater's tradition of exemplary Porsche 911 technical guides, this book contains everything a 997 owner needs to know, plus a lot more. From engines and transmissions to engine management software – no matter what model of 997, it's all covered here.

This book, a complete guide to the operation and features of the Nikon Coolpix P510, explains all operations, features, menus, and controls of this superzoom camera in clear language, providing guidance to beginning and intermediate photographers not only about how to accomplish things with

the Coolpix P510, but when and why to use certain features. The book does not assume any specialized knowledge by the reader as it explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, HDR (High Dynamic Range) photography, and macro photography. The book also includes a detailed discussion of techniques for using the camera's phenomenal zoom lens, with a maximum focal length of 1000mm, to full advantage. The book's more than 200 photographs, most in full color, provide illustrations of the camera's controls and menus, and also include examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Picture Control settings, which let the photographer alter the color processing of images; the Scene and Special Effects shooting modes, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; and the camera's particularly strong array of features for continuous shooting and interval shooting. In addition, the book goes beyond the realm of everyday photography, and provides introductions to more advanced topics such as infrared photography, street photography, and macro photography. The book also includes a full discussion of the video recording abilities of the Coolpix P510, which can shoot high-definition (HD) video with stereo sound, and which has special settings for recording short clips of high-speed video at rates up to 4 times normal speed. In three appendices, the book provides information about accessories available for the camera, sets forth a list of useful web sites and other resources for further information, and includes a section with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible. Following up on the great success of *The Moment It Clicks* and *The Hot Shoe Diaries: Big Light from Small Flashes*,

legendary magazine photographer Joe McNally takes us on another memorable ride with *Sketching Light*, another trip into the land of light--but this time running the gamut from small flash to big flash, and everywhere in between. Of course, Joe includes coverage of Nikon Speedlights, but he also covers big flash, as well as "in-between" lights as the Elinchrom Quadra. The exploration of new technology, as well as the explanation of older technology. No matter what equipment Joe uses and discusses, the most important element of Joe's instruction is that it is straightforward, complete, and honest. No secrets are held back, and the principles he talks about apply generally to the shaping and quality of light, not just to an individual model or brand of flash. He tells readers what works and what doesn't via his let's-see-what-happens approach, he shows how he sets up his shots with plentiful sketches and behind-the-scenes production shots, and he does it all with the intelligence, clarity, and wisdom that can only come from shooting in the field for 30 years for the likes of National Geographic, Time, Life, and Sports Illustrated--not to mention the wit and humor of a clearly warped (if gifted) mind.

This book is a printed edition of the Special Issue "Sensors and Techniques for 3D Object Modeling in Underwater Environments" that was published in *Sensors*

Which lens should I buy for my camera? It's such a simple question, but choosing the right lens or lenses is actually one of the most important photographic decisions you can make. Nothing affects the quality of a photo more than the lens. It's no longer just about the megapixels--it's the glass that makes all the difference! Many first-time buyers

of DSLRs don't venture past the basic lens included in the box. While some are reluctant to spend more money, others are confused by all the buzzwords or are overwhelmed by all the choices out there. It's really a shame, because interchangeable lenses give you amazing scope for quality photography. Take in vast sweeping scenes with a wide angle lens. Capture faraway birds with a telephoto lens. Examine the tiniest detail of a flower with a macro lens. Record the perfect portrait with a prime lens. Anything is possible when you choose the right lens for the job! This book isn't a simple catalogue of available lenses. New products are coming out all the time, and comparing specific lenses can be difficult. Instead, author N.K. Guy gives you all the information you need to make smart buying decisions. Optical technology is demystified, arcane terminology is decoded, and practical tips are provided. The Lens will help you build the perfect lens collection to suit your needs-now and in the future.

Ian Adams is perhaps the best-known landscape photographer in Ohio, and in the first volume of *A Photographer's Guide to Ohio*, he shared his knowledge of what to photograph in the Buckeye State and how to photograph it. Now, in this second volume, Adams expands on his previous work, adding over 120 natural features, scenic rivers and byways, zoos and public gardens, historic buildings

and murals, and even winter lighting displays to the list of places to visit and photograph in Ohio. In addition to advice on photographing landscapes, he offers tips for capturing excellent images of butterflies and dragonflies. Recognizing the rapid development of new technologies, Adams includes pointers on smartphone photography, lighting and composition, digital workflow, and sharing images across a variety of platforms. The book is illustrated with more than 100 color photographs.

Comprehensive and concise, these two volumes make up a travel and photography guide to almost 300 of Ohio's most noteworthy and beautiful outdoor places.

A fully updated guide to making your landing pages profitable Effective Internet marketing requires that you test and optimize your landing pages to maximize exposure and conversion rate. This second edition of a bestselling guide to landing page optimization includes case studies with before-and-after results as well as new information on web site usability. It covers how to prepare all types of content for testing, how to interpret results, recognize the seven common design mistakes, and much more. Included is a gift card for Google AdWords. Features fully updated information and case studies on landing page optimization Shows how to use Google's Website Optimizer tool, what to test and how to prepare your site for testing, the pros

and cons of different test strategies, how to interpret results, and common site design mistakes Provides a step-by-step implementation plan and advice on getting support and resources Landing Page Optimization, Second Edition is a comprehensive guide to increasing conversions and improving profits.

Avoid losing your digital camera's photos if you lose your digital camera.

Please note that all blank pages in the book were chosen as part of the design by the publisher. A good street photographer must be possessed of many talents: an eye for detail, light, and composition; impeccable timing; a populist or humanitarian outlook; and a tireless ability to constantly shoot, shoot, shoot, shoot and never miss a moment. It is hard enough to find these qualities in trained photographers with the benefit of schooling and mentors and a community of fellow artists and aficionados supporting and rewarding their efforts. It is incredibly rare to find it in someone with no formal training and no network of peers. Yet Vivian Maier is all of these things, a professional nanny, who from the 1950s until the 1990s took over 100,000 photographs worldwide—from France to New York City to Chicago and dozens of other countries—and yet showed the results to no one. The photos are amazing both for the breadth of the work and for the high quality of the humorous, moving, beautiful, and

raw images of all facets of city life in America's post-war golden age. It wasn't until local historian John Maloof purchased a box of Maier's negatives from a Chicago auction house and began collecting and championing her marvelous work just a few years ago that any of it saw the light of day. Presented here for the first time in print, Vivian Maier: Street Photographer collects the best of her incredible, unseen body of work.

Identifying Late 19th and Early 20th Century American Lighting. Do you own an old lamp? Would you like to learn its approximate age, value, and history? Antique Lamp Buyers Guide is the reference book used by professionals and collectors alike.

Dealers and appraisers often carry this paperback with them to quickly identify antique and collectible late 19th century and early 20th century lighting. Now in its third edition, with updated prices and additional photography, this book is a must-have for any antique or decorative arts reference library.

Beautiful photographs plus catalogue illustrations in an easy-to-read format, make

Proceedings of the 2012 International Conference on Information Technology and Software Engineering presents selected articles from this major event, which was held in Beijing, December 8-10, 2012. This book presents the latest research trends, methods and experimental results in the fields of information technology and software engineering, covering various

state-of-the-art research theories and approaches. The subjects range from intelligent computing to information processing, software engineering, Web, unified modeling language (UML), multimedia, communication technologies, system identification, graphics and visualizing, etc. The proceedings provide a major interdisciplinary forum for researchers and engineers to present the most innovative studies and advances, which can serve as an excellent reference work for researchers and graduate students working on information technology and software engineering. Prof. Wei Lu, Dr. Guoqiang Cai, Prof. Weibin Liu and Dr. Weiwei Xing all work at Beijing Jiaotong University.

Revised and updated for this fifth edition, Tom Ang's Digital Photographer's Handbook offers expert advice to all photographers, whether they be novices or seasoned professionals. Regularly revised to keep up with current trends and developments, it has, unlike the majority of other photography books, remained up-to-date and on top of the fast-changing world of digital photography. This is the guide that has it all. Tom Ang teaches you how to capture the best possible shots, then guides you through techniques to enhance or transform your pictures. A Projects section encourages you to practice your skills, and there is advice on printing and showing your work. A Buyer's Guide gives up-to-the-minute information on cameras and accessories to help you choose the right equipment for your needs.

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of

online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports

photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

This book explains how medical photography is part of the workflow in many specialties: it is needed for registries, to preserve information, for follow up, second opinion and teaching, among others. The book gathers information on this field, providing valuable practical tips for those that have never used photography for medical uses as well as those who use it regularly. Covering specialities ranging from dermatology, plastic surgery, dentistry, ophthalmology and endoscopy to forensic medicine, specimen photography and veterinary medicine, it highlights standardization for each procedure and relevance to ethical, patients' perception of medical photography, cybersecurity and legal aspects. The book also presents practical sections explaining how to organize a photographic file, coding, reimbursement, compliance, use of social media and preservation as well as in depth concepts on sharp focus on blurred vision. This volume will appeal to all clinicians and practitioners interested in acquiring a high level of technical skill in medical photography.

A practical reference for amateur photography enthusiasts explains lighting fundamentals and how to understand and utilize natural, flash and reflector lighting for stronger and more compelling photographs in a variety of settings. By the author of The BetterPhoto Guide to Digital Photography. Original.

Mastering the Nikon D610 by Darrell Young provides a wealth of experience-based information and insights for owners of the new D610 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions while feeling as if a friend dropped in to share his knowledge. The learning experience for new D610 users goes beyond just the camera itself and covers basic photography technique.

Tempted by Mazda's unique RX-8, but unsure where to start? Having this book in your pocket is just like having a rotary expert by your side. Spot a bad car quickly, and learn how to assess a promising car like a professional. Buy the right car at the right price!

Retro Camera Buying Guide & How to Pack a Gadget

BagLulu.com Tony Northrup's Photography Buying Guide How to Choose a Camera, Lens, Tripod, Flash & More Tony Northrup

Academy Award–winning director Errol Morris turns his eye to the nature of truth in photography. In his inimitable style, Errol Morris untangles the mysteries behind an eclectic range of documentary photographs. With his keen sense of irony, skepticism, and humor, Morris shows how photographs can obscure as much as they reveal, and how what we see is often determined by our beliefs. Each essay in this book is part detective story, part philosophical meditation, presenting readers with a conundrum, and investigates the relationship between photographs and the real world they supposedly record. *Believing Is Seeing* is a highly original exploration of photography and perception, from one of America's most provocative observers.

Ready to Capture Your Story with Beautiful Photos? Let professional photographers Rachel Devine and Peta Mazey show you how to use that fancy DSLR to photograph the story of your life, from falling in love and having a baby, to the everyday moments that are no less precious. You'll learn:

- Common beginner mistakes and how to avoid them
- How to take portraits of your children, friends, pets—even yourself
- How to capture light to make your photos more dramatic
- How to make colors pop, eyes sparkle, and skin tones more realistic
- How to capture the uniqueness and wonder of your family, friends, and world

After all, why trust your memories to regular snapshots when with just a little knowledge, you can create beautiful photographs? Be inspired to see the beauty around you, every day.

So you got a new camera because you wanted to shoot some photos of the kids visiting Grandma on vacation, but you suddenly discovered that the photos you took are good. Really good. Is it your natural ability or the great features

you've found on your Canon EOS... or both? Suddenly you're inspired to take all kinds of creative shots—from fabulous sunsets to the fascinating places you visit. But whatever your passion, your Canon EOS lets you leave limitations behind and express your creativity in ways you never knew you could. This comprehensive guide, conveniently sized to fit in your camera bag, is packed with helpful information you'll use almost every time you pull out your camera, such as-

- Information on how to use every feature and setting on your Canon EOS camera
- A basic tutorial or refresher course on exposure, aperture, shutter speed, and depth of field
- Tips and tricks on maximizing your lighting or creating different lighting effects
- Advice on choosing the best lenses for your needs

This reissued third edition of *A User's Guide to View Camera* introduces photographers to large-format cameras, covering their use with both film and digital capture. Readers will learn the anatomy of cameras with a separately adjustable back or front, the proper techniques for using view cameras, and how to take care of large-format cameras—all through straightforward and practical instruction and abundant visual examples. This latest edition features:

- Practical approaches to mastering lenses, shutters, accessories, and the ever-important maintenance of your view camera
- Tips for both simple operation and advanced control of the camera, including film holders, bellows, and tripods, and film handling and development
- A section on digital equipment, offering updates on the nearly 200-year-long history of the view camera

There is an art to capturing a photo that tells a story. You need to know what belongs in the frame and what to leave out, what to emphasize in the photo that adds to the story, and how to use light, shape, and color all to express meaning while lending aesthetic value to the image itself. Vincent Laforet—Pulitzer Prize-winning photographer and voted one of

the "100 Most Influential People in Photography" by American Photo –gives a rare look into the art of photography through his lens as a master editorial and commercial photographer. This beautiful book contains full-color spreads, with scene details and technical information to help tell the visual stories of larger-than-life events such as Hurricane Katrina, the Olympic Games, and the war zone of Pakistan. With over 100 photos included, you will gain important insights into how you can achieve similar looks—blending what the camera does with the stories you want to tell. Learn how the principles of photojournalism can be applied to telling stories with a single image. Use light, shape, and color to create rich photos that tell the story as well as add sensitivity to beauty and emotion. Learn how the relationship between foreground and background can be used to creatively produce images with strong impact, and choose lenses based on this discovery. Understand the value of an image and convey a more in-depth story of the subject in any genre of photography, including landscapes, close-ups, portraits, action shots, aerials, and more. Receive an up-close and personal view of the author and his work by watching over 60 videos on the accompanying DVD. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to

appear.

Film is back! And about time, too. We just were getting a little too comfortable with the idea of snapping selfies on our dumb phones at the ends of vanity sticks when film returned to slap us up. Film is not for the faint of heart. It takes serious effort, serious time. It costs money for each frame, from buying the film to paying to develop it or developing it in a film tank. Only those interested in the unique and fantastic look of film will brave this path. The Film Photography Book is for us, those interested in all aspects of film photography from choosing cameras and lenses, to choosing film and subjects, to buying chemicals and processing. The book can serve as a refresher to those who now are returning to film photography after a long absence, and as a "getting started" course for those who never shot film in their lives. It's an adventure, a new Voyage of Photography, part of Shawn M. Tomlinson's Guide to Photography Series, the beginning of a sub-series about film photography. Come on along.

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including

additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night photography Fireworks Raw files HDR Macro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided) Portraits (candid, casual, formal, and underwater) Remotely triggering flashes Using bounce flash and flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via

long exposure and image stacking)Light paintingEliminating noiseFocus stacking for infinite depth-of-fieldUnderwater photographyGetting close to wildlifeUsing electronic shutter triggersPhotographing moving carsPhotographing architecture and real estate

Guides you step-by-step through the functions on your new Canon EOS 5D Mark III dSLR camera The Canon EOS 5D Mark III full-frame dSLR camera features an impressive 22.3 megapixels, a 3.2-inch LCD screen, 6 fps continuous shooting, Live View, an ISO range of 50 to 102,400 and full HD 1080 resolution movie shooting. Here to help you get the most out of these remarkable features and offering you more in-depth coverage than the standard manual, this full-color Canon 5D Mark III Digital Field Guide provides you with guidance on how and when to use each button, dial, and menu option. Delivering information in an easy-to-understand format, this portable guide features more than 200 inspirational photos by acclaimed photographer and veteran author Charlotte Lowrie. The handy trim size allows this guide to go where you go, providing you with easy access to information quickly so you can get the exact shot you want when you want it. Helps you make the most of your Canon EOS 5D Mark III and get the shots you want Offers full detailed coverage of when and how to use each and every button, dial, and menu option on this sophisticated new dSLR Provides step-by-step explanations on techniques and tips, all aimed at getting you comfortable and confident with your new Canon 5D Mark III Sized to fit in a camera bag, the book includes a bonus gray and color checker card to help you capture perfect white balance and color every time. Ideal reading for both amateur and professional photographers alike, you'll reference Canon 5D Mark III Digital Field Guide again and again.

Renowned Photographer and Photoshop hall-of-famer, Martin

Evening returns with his comprehensive guide to Photoshop. This acclaimed work covers everything from the core aspects of working in Photoshop to advanced techniques for refined workflows and professional results. Using concise advice, clear instruction and real world examples, this essential guide will give you the skills, regardless of your experience, to create professional quality results. A robust accompanying website features sample images, tutorial videos, bonus chapters and a plethora of extra resources. Quite simply, this is the essential reference for photographers of all levels using Photoshop.

Ongoing advancements in modern technology have led to significant developments in intelligent systems. With the numerous applications available, it becomes imperative to conduct research and make further progress in this field. *Intelligent Systems: Concepts, Methodologies, Tools, and Applications* contains a compendium of the latest academic material on the latest breakthroughs and recent progress in intelligent systems. Including innovative studies on information retrieval, artificial intelligence, and software engineering, this multi-volume book is an ideal source for researchers, professionals, academics, upper-level students, and practitioners interested in emerging perspectives in the field of intelligent systems.

"Once an image is in digital form, what you can do with it is practically endless." Tom Ang Updated to include all of the latest cameras and equipment, *Digital Photography: An Introduction (Fourth Edition)* is the latest edition of Tom Ang's best-selling how-to for anyone interested in the art of digital photography. Make sure you're picture perfect with this concise and easy-to-use guide to digital photography from expert photographer and bestselling author Tom Ang. Understand what to look for when buying cameras, software, or accessories. Follow the essentials of good picture-taking

and get expert tips on how to make the most of your digital images from covering the basics to image manipulation and special effects. Plus, "quick fix" pages on how to solve common problems mean your camera can learn to lie. Get clicking and get outstanding results every time.

In a world where nearly everyone has a cellphone camera capable of zapping countless instant photos, it can be a challenge to remember just how special and transformative Polaroid photography was in its day. And yet, there's still something magical for those of us who recall waiting for a Polaroid picture to develop. Writing in the context of two Polaroid Corporation bankruptcies, not to mention the obsolescence of its film, Peter Buse argues that Polaroid was, and is, distinguished by its process—by the fact that, as the New York Times put it in 1947, "the camera does the rest." Polaroid was often dismissed as a toy, but Buse takes it seriously, showing how it encouraged photographic play as well as new forms of artistic practice. Drawing on unprecedented access to the archives of the Polaroid Corporation, Buse reveals Polaroid as photography at its most intimate, where the photographer, photograph, and subject sit in close proximity in both time and space—making Polaroid not only the perfect party camera but also the tool for frankly salacious pictures taking. Along the way, Buse tells the story of the Polaroid Corporation and its ultimately doomed hard-copy wager against the rising tide of digital imaging technology. He explores the continuities and the differences between Polaroid and digital, reflecting on what Polaroid can tell us about how we snap photos today. Richly illustrated, *The Camera Does the Rest* will delight historians, art critics, analog fanatics, photographers, and all those who miss the thrill of waiting to see what develops.

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