An Online Airline Reservation Information System Case

The world seems to be getting smaller and business moving much faster. To be successful in this type of environment you need instantaneous access to any information, immediate responses to queries, and constant availability, on a worldwide basis, and in a world where the volume of data is growing exponentially. You need the best resources you can get, and ones that can satisfy those needs. IBM® can help. A primary component that can affect performance is access to disk-based data. And, as data volumes grow, so does the performance impact. To improve performance, it is time to look for technology enhancements that can mitigate that impact. IBM solidDB® is powerful relational, in-memory caching software that can accelerate traditional disk-based relational database servers by caching performance-critical data into one or more solidDB in-memory database instances. This capability can enable significant performance improvements. It brings data closer to the application so you can use a faster and more efficient data access paradigm. The result? Faster delivery of information for your queries to enable faster analysis and decision-making that can give you a significant business advantage. Have questions? Many of the answers you need are contained in this IBM Redbooks® publication.

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

The experience economy is a fourth economic field different from commodities, goods and services. Experiences are an economic value added to a product or identical with the product. When you buy an experience, you pay to spend time enjoying a series of memorable events that a company stages to engage the customer in a personal way. The experience dimension has moved into a predominant place since the 1990s, fueled by an expanding global and digital economy. In developed countries, people get richer and more individualized and having met all basic materiel needs, they focus increasingly on personal development and self realization. Demand for experience-based products increases, such as tourism and sports as well as film, music and other contents of media and interactive technologies. Furthermore, the demand for experience values is extended to include any product and dimension of modern societies, such as the design of houses, furniture, clothes, cars, computers, etc. This is not a completely new story. Commercial entertainment and design has been around for a century or so. And in addition, universal values of love, sex, belief, family and the meaning of life have always been vital to human beings. What is new is the fact that capitalism is invading more and more fields of experiences connected with emotions and the extension of life proportions. In all developed countries and increasingly on a global scale, a series of expanding industries have emerged to supply the market with experience-oriented goods. In this book, the business development of markets and industries is covered from tourism, to media and entertainment, and from design to sex, including leading companies and trends in all industries involved.

The two-volume set LNCS 6769 + LNCS 6770 constitutes the proceedings of the First International Conference on Design, User Experience, and Usability, DUXU 2011, held in Orlando, FL, USA in July 2011 in the framework of the 14th International Conference on Human-Computer Interaction, HCII 2011, incorporating 12 thematically similar conferences. A total of 4039 contributions was submitted to HCII 2011, of which 1318 papers were accepted for publication. The total of 154 contributions included in the DUXU proceedings were carefully reviewed and selected for inclusion in the book. The papers are organized in topical sections on DUXU theory, methods and tools; DUXU guidelines and standards; novel DUXU: devices and their user interfaces; DUXU in industry; DUXU in the mobile and vehicle context; DXU in Web environment; DUXU and ubiquitous interaction/appearance; DUXU in the development and usage lifecycle; DUXU evaluation; and DUXU beyond usability: culture, branding, and emotions.

Tourism is an astonishingly complex phenomenon that is becoming an ever-greater part of life in today's global world. This clear and engaging text introduces students to this vast and diverse subject through the lens of geography, the only field with the breadth to consider all of the aspects, activities, and perspectives that constitute tourism.

The recent explosion of digital media, online networking, and e-commerce has generated great new opportunities for those Internet-savvy individuals who see potential in new technologies and can turn those possibilities into reality. It is vital for such forward-thinking innovators to stay abreast of all the latest technologies. Web-Based Services: Concepts, Methodologies, Tools, and Applications provides readers with comprehensive coverage of some of the latest tools and technologies in the digital industry. The chapters in this multi-volume book describe a diverse range of applications and methodologies made possible in a world connected by the global network, providing researchers, computer scientists, web developers, and digital experts with the latest knowledge and developments in Internet technologies.

For many communities and countries throughout the world tourism is the most valuable industry. Economic changes taking place in China, India, and the United States (with almost 3 billion people, half the world's population), for example, will have major impacts on the global tourism markets of tomorrow. Social-cultural changes in Europe, with borderless tourism crossings and a common currency, are increasing opportunities for tourism growth. East Asia and the Pacific Rim are experiencing unprecedented growth and change in tourism. From the perspective of economic policy, tourism for local communities is a vital economic development tool producing income, creating jobs, spawning new businesses, spurring economic development, promoting economic diversification, developing new products, and contributing to economic integration. If local and national governments are committed to broad based tourism policies, then tourism will provide its citizens with a higher quality of life while it generates sustained economic, environmental, and social benefits. The wellspring to future growth for tourism throughout the world is a commitment toward good policy. Governments, the private sector, and not-for-profit agencies must be the leaders in a sustainable tourism policy that transcends the economic benefits and embraces environmental and cultural interests as well. Tourism Policy and Planning: Yesterday, Today, and Tomorrow addresses key ingredients for positive tourism policies and planning that will lead this generation and the next toward a greater quality of life resulting from tourism growth. The aim of this book is to provide government policy-makers (at all levels), business leaders, not-for-profit executives, university professors, students, tourism industry managers, and the general public with an introduction and examination of important policy and planning issues in tourism.

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The #1 CPA exam review self-study leader The CPA exam review self-study program more CPA candidates turn to take the test and pass it, Wiley CPA Exam Review 39th Edition contains more than 4,200 multiple-choice questions and includes complete information on the Task Based Simulations. Published annually, this comprehensive two-volume paperback set provides all the information candidates need to master in order to pass the new Uniform CPA Examination format. Features multiple-choice questions, new AICPA Task Based Simulations, and written communication questions, all based on the new CBT-e format Covers all requirements and divides the exam into 47 self-contained modules for flexible study Offers nearly three times as many examples as other CPA exam study guides With timely and up-to-the-

minute coverage, Wiley CPA Exam Review 39th Edition covers all requirements for the CPA Exam, giving the candidate maximum flexibility in planning their course of study—and success.

This book tries to examine the complex global phenomenon of international tourism, exploring its various concepts in their different manifestations. The book offers comprehensive information on various concepts, methods and frameworks giving a systematic overview of the subject on a global basis. Key elements of the book include: nature and components of the tourism industry; destination planning and management; marketing strategies and communication; economic dimensions and international co-operation.

This second edition of 'Tourism Information Technology' continues to cover the complexities of how information technology is being used in the tourism industry. Fully updated, it covers IT applications in all sectors of the industry including airlines, travel intermediaries, accommodation, foodservice, destinations, attractions, events and entertainment. Organised around the stages of the visitor journey it will cover how tourists are using technologies to support decision making before their trip, during their travels and upon their return. This revised edition also includes the various social media that are impacting the travel industry and consider the increasing number of networks in tourism.

Leads job seekers to the 500 most successful companies that are hiring in America. This work includes information, such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth, facilities, research and development, fax numbers, toll-free numbers and Internet addresses.

A detailed chronology of the early, pre-Internet years of online information systems and services. Every field of history has a basic need for a detailed chronology of what happened: who did what when. In the absence of such a resource, fanciful accounts flourish. This book provides a rich narrative of the early development of online information retrieval systems and services, from 1963 to 1976—a period important to anyone who uses a search engine, online catalog, or large database. Drawing on personal experience, extensive research, and interviews with many of the key participants, the book describes the individuals, projects, and institutions of the period. It also corrects many common errors and misconceptions and provides milestones for many of the significant developments in online systems and technology.

The Internet Encyclopedia in a 3-volume reference work on the internet as a business tool, IT platform, and communications and commerce medium.

The travel industry has been through exceptional upheaval and change. Plunkett's Airline, Hotel & Travel Industry Almanac will be your complete guide to this fascinating industry. After reeling from the effects of the September 11, 2001 tragedies, the travel business is now emerging as a more streamlined, efficient and focused industry. Many of the biggest, most successful firms are becoming extremely global in nature. Meanwhile, most airlines are struggling to return to profitability, while low-cost providers Southwest Airlines and JetBlue continue to set the standard for air travel. Deregulation is opening up huge travel markets in India and China. On the hotel side, massive management firms, development companies and real estate investment trusts are gaining in scale and influence. The booking of travel online is perhaps the most successful niche of all of the world's e-commerce efforts. Consumers use the Internet to become better informed and to seek bargains. Online sites like Travelocity, Priceline and Orbitz steer millions of consumers toward specific airlines and hotels in a manner that lowers prices and improves satisfaction among consumers. The exciting new reference book (which includes a fully-featured database on CD-ROM) will give you access to the complete scope of the travel industry, including: Analysis of major trends; Market research; Statistics and historical tables; Airlines; Hotel operators; Entertainment destinations such as resorts and theme parks; Tour operators; The largest travel agencies; E-commerce firms; Cruise lines; Casino hotels; Car rental; and much, much more. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, a travel industry glossary, industry contacts and thorough indexes. The corporate profile section of the book includes our proprietary, in-depth profiles of over 300 leading companies in all facets of the travel industry. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Electronic commerce technologies and applications have changed the way information technology is used in business and society, allowing organizations worldwide to expand their market reach and their customer service. Cases on Electronic Commerce Technologies and Applications presents a wide range of real-life cases that describe the successful and unsuccessful adoption of e-commerce, e-business, e-government, mobile commerce, and Web services technologies. This collection provides significant insight on the successful implementation of these areas.

This volume constitutes the refereed proceedings of the International Conference on Digital Enterprise and Information Systems, held in London during July 20 - 22, 2011. The 70 revised full papers presented were carefully reviewed and selected. They are organized in topical sections on cryptography and data protection, embedded systems and software, information technology management, e-business applications and software, critical computing and storage, distributed and parallel applications, digital management products, image processing, digital enterprises, XML-based languages, digital libraries, and data mining.

Providing a sensible, objective, consumer's guide to travel, these easy-to-use travel handbooks provide useful evaluations of local hotels, attractions, and restaurants in all price ranges, honest advice on local attractions that are worth the time and money, detailed maps, tips on special events and festivals, and extensive information on local shopping, sports, nightlife, and other activities.

Looking for jobs and careers with top American employers--the companies that are recruiting and hiring today? Do you want employment with top salaries, benefits, stock options and advancement opportunities? The Almanac of American Employers leads job seekers to the 500 best, largest, and most successful companies that are hiring in America. From new college graduates, to top executives, to first time employees seeking companies recruiting entry level workers, job seekers rely on our complete profiles of the 500 fastest-growing, major corporate employers in America today--companies creating the best job opportunities. This immense reference book includes hard-to-find information, such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth, new facilities, research & development, fax numbers, toll-free numbers and Internet addresses. We rate over 100 firms as "Hot Spots" for job openings and advancement opportunities for women and minorities. In addition, The Almanac of American Employers includes a job market trends analysis and 7 Keys For Research for job openings. We give indices by career type, locations, industry and much more. Whether you're a new college graduate seeking the best salaries, training and advancement opportunities, or an experienced executive doing corporate research to find companies with the best benefit plans and stock options, The Almanac of American Employers is your complete reference to today's hottest companies. Both printed book and eBook purchasers can receive a free copy of the database on CD-ROM, enabling export of employer contacts, phone numbers and addresses.

To build reliable, industry-applicable software products, large-scale software project groups must continuously improve software engineering processes to increase product quality, facilitate cost reductions, and adhere to tight schedules. Emphasizing the critical components of successful large-scale software projects, Software Project Management: A

"This book presents current, effective software engineering methods for the design and development of modern Web-based applications"--Provided by publisher.

Most travel books are about how to own and operate a travel agency, this is the first book exclusively on how to set up an online travel business.

This comprehensive four-volume set reviews all four parts of the CPA exam. With more than 3,800 multiple-choice questions over all four volumes, these guides provide everything a person needs to master the material.

This Report illustrates the vigorous efforts being undertaken by many developing countries to catch up with their more developed partners in the dissemination and use of ICT. However, it also shows that the gaps are still far too wide and the catching-up far too uneven for the promise of a truly global information society, with its attendant benefits for sustainable social and economic development, to materialize without the sustained engagement of national Governments, the business sector and civil society, and the tangible solidarity of the international community.

Everything Today?s CPA Candidates Need to Pass the CPA Exam Published annually, this comprehensive four–volume paperback reviews all four parts of the CPA exam. Many of the questions are taken directly from previous CPA exams. With 3,800 multiple–choice questions, these study guides provide all the information candidates need to master in order to pass the computerized Uniform CPA Examination. Complete sample exam in business environment and concepts The most effective system available to prepare for the CPA exam–proven for over thirty years Timely–up–to–the–minute coverage for the computerized exam. Contains all current AICPA content requirements in auditing and attestation Unique modular format–helps you zero in on areas that need work, organize your study program, and concentrate your efforts Comprehensive questions–over 3,800 multiple–choice questions and their solutions in the four volumes Covers the new simulation–style problems Guidelines, pointers, and tips–show you how to build knowledge in a logical and reinforcing way Wiley CPA Exam Review 2010 arms test–takers with detailed outlines, study guidelines, and skill–building problems to help candidates identify, focus on, and master the specific topics that need the most work.

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Everything Today's CPA Candidates Need to Pass the CPA Exam Published annually, this comprehensive four-volume paperback reviews all four parts of the CPA exam. Many of the questions are taken directly from previous CPA exams. With 3,800 multiple choice questions and more than 90 simulations, these study guides provide all the information candidates need to master in order to pass the computerized Uniform CPA Examination. Complete sample exam in auditing and attestation The most effective system available to prepare for the CPA exam-proven for over thirty years Timely-up-to-the-minute coverage for the computerized exam. Contains all current AICPA content requirements in auditing and attestation Unique modular format-helps you zero in on areas that need work, organize your study program, and concentrate your efforts Comprehensive questions-over 3,800 multiple-choice questions and their solutions in the four volumes Covers the new simulation-style problems Includes over 90 simulations Guidelines, pointers, and tips-show you how to build knowledge in a logical and reinforcing way Wiley CPA Exam Review 2010arms test-takers with detailed outlines, study guidelines, and skill-building problems to help candidates identify, focus on, and master the specific topics that need the most work.

Written in an easy-to-grasp language, the book brings to light the various topics pertaining to Web engineering at one place in a comprehensive manner. The text, organized in eleven chapters, enables its readers to analyze, model, design, code, test and maintain their Web sites. Through its systematic presentation of topics, i.e., from basic level to advanced level, the book apprises the readers with the finer points of the various phases of Web development life cycle like Web analysis, Web design, Web coding (Web technologies), Web testing and Web maintenance. The book is adaptive enough for practical implementation of the concepts, thereby allowing its readers to avoid or overcome hacking, to master client-side and server-side programming and to develop good-quality Web applications. Using explicit descriptions and scripting languages like VBScript, JavaScript and much more, this book is a must-have book for all those who are associated with the field of Web engineering.

Completely revised for the new computerized CPA Exam Published annually, this comprehensive, four–volume study guide for the Certified Public Accountants (CPA) Exam arms readers with detailed outlines and study guidelines, plus skill–building problems and solutions that help them to identify, focus, and master the specific topics that need the most work. Many of the practice questions are taken from previous exams, and care is taken to ensure that they cover all the information candidates need to pass the CPA Exam. Broken down into four volumes–Regulation, Auditing and Attestation, Financial Accounting and Reporting, and Business Environment and Concepts–these top CPA Exam review study guides worldwide provide: More than 2,700 practice questions Complete information on the new simulation questions A unique modular structure that divides content into self–contained study modules AICPA content requirements and three times as many examples as other study guides

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